



2024

National **Healthcare Price Transparency** Conference **Sponsorship Opportunity Guide**

May 13, 2024 | 9:00 am – 5:00 pm EDT

In person & livestreamed from the JW Marriott, Indianapolis, IN

Hosted by Employers' Forum of Indiana

Who is Employer's Forum of Indiana

The Employers' Forum of Indiana (EFI) is a non-profit 501(c)(3) public charity whose goal is to improve the value employers and patients receive for their healthcare expenditures. The Forum is an employer-led healthcare coalition comprised of employers, physicians, hospitals, insurers, benefit consultants, and other interested parties. With over 70 members, the Forum continues to grow since its founding in 2001.

Why Sponsor

The Employers' Forum of Indiana is excited to present sponsorship opportunities for our National Healthcare Price Transparency Conference. Our previous events have seen remarkable participation, with over 500 attendees in our 2020 virtual conference and more than 650 participants in 2022, including 150 in person and over 500 joining virtually. Our diverse attendee list encompasses employers, physicians, hospitals, insurers, benefit consultants, and others who share our commitment to improving healthcare affordability.

Sponsoring this conference provides a unique opportunity for you to network and engage with key decision-makers in healthcare in a professional setting. This opportunity will allow you to showcase your organization, foster new connections, and explore potential future business ventures with a diverse group of professionals.

Become a Sponsor

If you are interested in sponsoring the National Healthcare Price Transparency Conference, please contact us at conference@employersforumindiana.org.



Sponsorship Options

GOLD SPONSOR – \$12,000

Five (5) opportunities available

ON-SITE BENEFITS:

- Sponsor the conference lunch from 12:30 p.m. – 1:45 p.m. EST **and** the cocktail hour immediately following the conference from 5:00 p.m. – 6:00 p.m. EST
 - Company logo with Gold Sponsor designation printed on two signs located in the main conference room, lunch area, and cocktail area
 - One 6' x 30" table in lunch area and cocktail area
 - Option to provide promotional items at sponsor table
 - Option to provide promotional items in conference Welcome Bag
- Conference admission for two people
- Opportunity to network in-person with conference attendees during lunch and cocktail hour
- Company logo and name in printed conference brochure with Gold Sponsor designation
- Company featured on one full page of printed conference brochure
- Recognition at the beginning and end of the conference
- Option to provide promotional items in conference Welcome Bag

DIGITAL BENEFITS:

- Company logo and organization name on the conference website landing page (organization will be listed as a Gold Sponsor)
- Company logo and name in digital conference brochure

SILVER SPONSOR – \$10,000

Five (5) opportunities available

ON-SITE BENEFITS:

- Sponsor the conference lunch from 12:30 p.m. – 1:45 p.m. EST
 - Company logo with Silver Sponsor designation printed on two signs located in the main conference room and lunch area
 - One 6' x 30" table in lunch area
 - Option to provide promotional items in conference Welcome Bag
- Conference admission for two people
- Opportunity to network in-person with conference attendees during lunch hour
- Company logo and name in printed conference brochure with Silver Sponsor designation
- Company featured on one half page of printed conference brochure
- Recognition at the beginning and end of the conference
- Option to provide promotional items in conference Welcome Bag

DIGITAL BENEFITS:

- Company logo and organization name on the conference website landing page (organization will be listed as a Silver Sponsor)
- Company logo and name in digital conference brochure

Sponsorship Options

BRONZE SPONSOR – \$5,000

Ten (10) opportunities available

ON-SITE BENEFITS:

- Opportunity to network in-person with conference attendees during lunch
- Company logo and name in printed conference brochure with Bronze Sponsor designation
- Company featured on one third page of printed conference brochure
- Recognition at the beginning and end of the conference
- Option to provide promotional items in conference Welcome Bag

DIGITAL BENEFITS:

- Company logo and organization name on the conference website landing page (organization will be listed as a Bronze Sponsor)
- Company logo and name in digital conference brochure

FRIEND OF THE FORUM

As a "Friend of the Forum," you have the opportunity to contribute in a way that aligns with your capabilities. This sponsorship level allows you to donate whatever amount you are comfortable with—no amount is too small to make an impact—and you will be recognized along with our other sponsors in the following ways:

ON-SITE BENEFITS:

- Company logo and name in printed conference brochure as Friend of the Forum
- Option to provide promotional items in conference Welcome Bag

DIGITAL BENEFITS:

- Company logo and name in digital conference brochure

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THANK YOU for your support!