



# Health Care Shared Decision Making: Using Empowerment to Drive Individual Behavior

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# What is Shared Decision Making?

Shared decision making (SDM) is a collaborative process that allows patients and their providers to make health care decisions together, taking into account the best scientific evidence available, as well as the patient's values and preferences.

SDM honors both the provider's expert knowledge and the patient's right to be fully informed of all care options and the potential harms and benefits. This process provides patients with the support they need to make the best individualized care decisions, while allowing providers to feel confident in the care they prescribe.

<http://www.informedmedicaldecisions.org/>

**SDM is an old concept**



# Shared Decision Making and Watchful Waiting in Prostate Cancer...cerca 1990s

*“John (Jack) Wennberg pioneered the use of small area analysis to study regional variation in healthcare spending and utilization. Health Affairs, in 1997, named him the most influential policy maker of the last 25 years. The way in which he took the tools of epidemiology and applied them to the delivery of health care services was trailblazing. In the mid 1990’s he founded The Center for Evaluative Clinical Sciences at Dartmouth College, the Dartmouth Atlas of Healthcare, and the Informed Medical Decisions Foundation”*

Thom Walsh May 8, 2012



# Population Health Model



Developed by The MacColl Institute  
© ACP-ASIM Journals and Books



# Patient, help heal thyself

## A case for letting patients help pick their treatments

by Dr. Glyn Elwyn Dartmouth Center for Health Services, 10/13/13



“Consider the example of breast cancer. Put simply, mortality rates for women with early-stage breast cancer are roughly the same whether they choose lumpectomy (removing just the cancerous tissue) or mastectomy (removing the entire breast). But the procedures differ after surgery: Lumpectomy is usually followed by radiation therapy and a higher risk that the cancer will return; mastectomy is the more disfiguring. Neither treatment is right for everyone.

...one woman in her late 50s who wanted the cancer “gone” and said of her breast, “Just take it off.” Another patient of the same age told us, “Why would I want any of my healthy breast tissue removed?”

“Because the mortality outcomes are so similar when it comes to breast cancer, patients’ preferences should matter.

But physicians are human beings with their own preferences, developed over years or even decades of schooling and experience

*The Boston Globe*

# Harvard Research 'backs watchful waiting' in prostate cancer

Friday 16 August 2013

**Prostate cancer researchers publishing in the *Cancer Research* journal argue for more watchful waiting to manage the disease, rather than moving straight to aggressive treatment or surgery.**

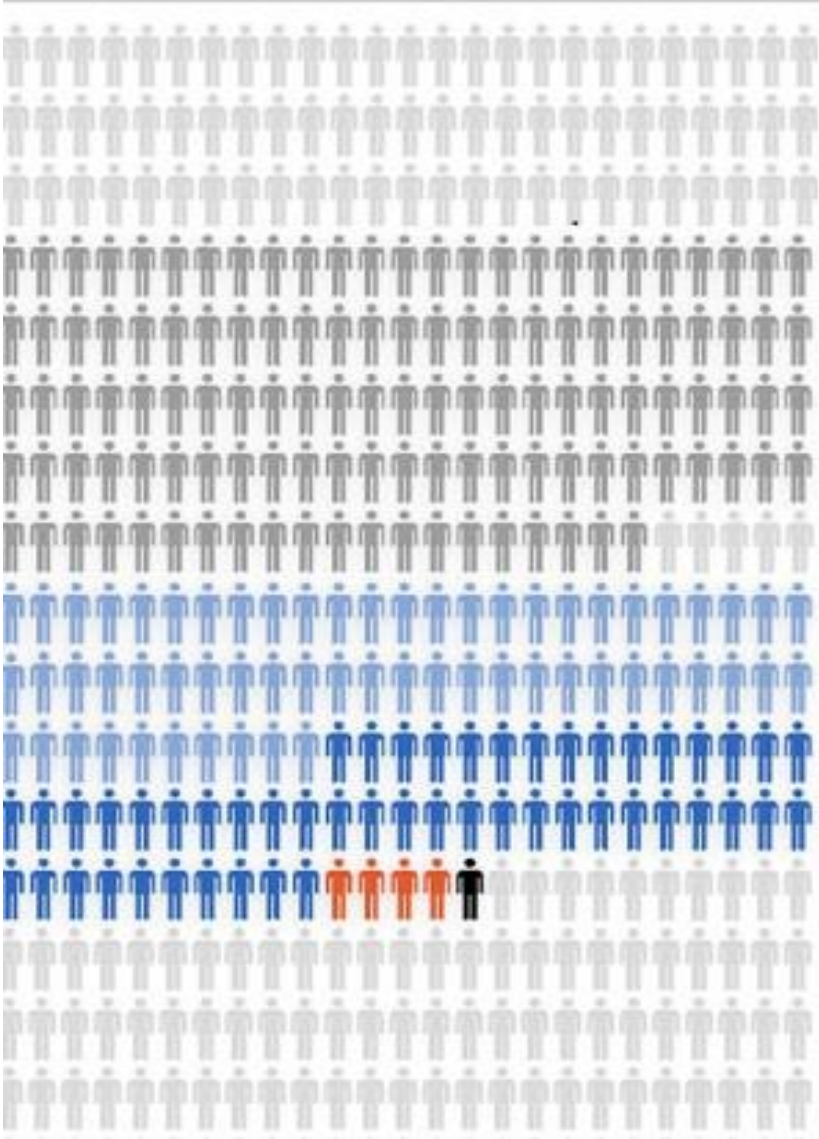
*"Radical prostatectomy or radiation therapy, the usual treatments for prostate cancer, can have negative side-effects such as impotence and incontinence", the lead researcher said.*

*Because prostate cancer often grows very slowly, some men may never need treatment.*



## BENEFITS AND HARMS OF PSA SCREENING FOR PROSTATE CANCER

1,000 men ages 55-69 screened every 1-4 years for 10 years with a PSA test



**1,000** men screened.

**Of these:**

100-120

**get false-positive results that may cause anxiety and lead to biopsy**

(Possible side effects of biopsies include serious infections, pain, and bleeding)

110

**get a prostate cancer  
diagnosis, and of these men:**

- at least 50 will have treatment complications, such as infections, sexual dysfunction, or bladder or bowel control problems
- 4-5 die from prostate cancer (5 die among men who do not get screened)
- 0-1 death from prostate cancer is avoided





# **Newest Frontier in Shared Decision Making: Lifestyle Medicine**



# 2013 ACC/AHA Guideline on the Treatment of Blood Cholesterol to Reduce Atherosclerotic Cardiovascular Risk in Adults: A Report of the American College of Cardiology/American Heart Association Task Force on Practice Guidelines

2013 ACC/AHA Blood Cholesterol Guideline

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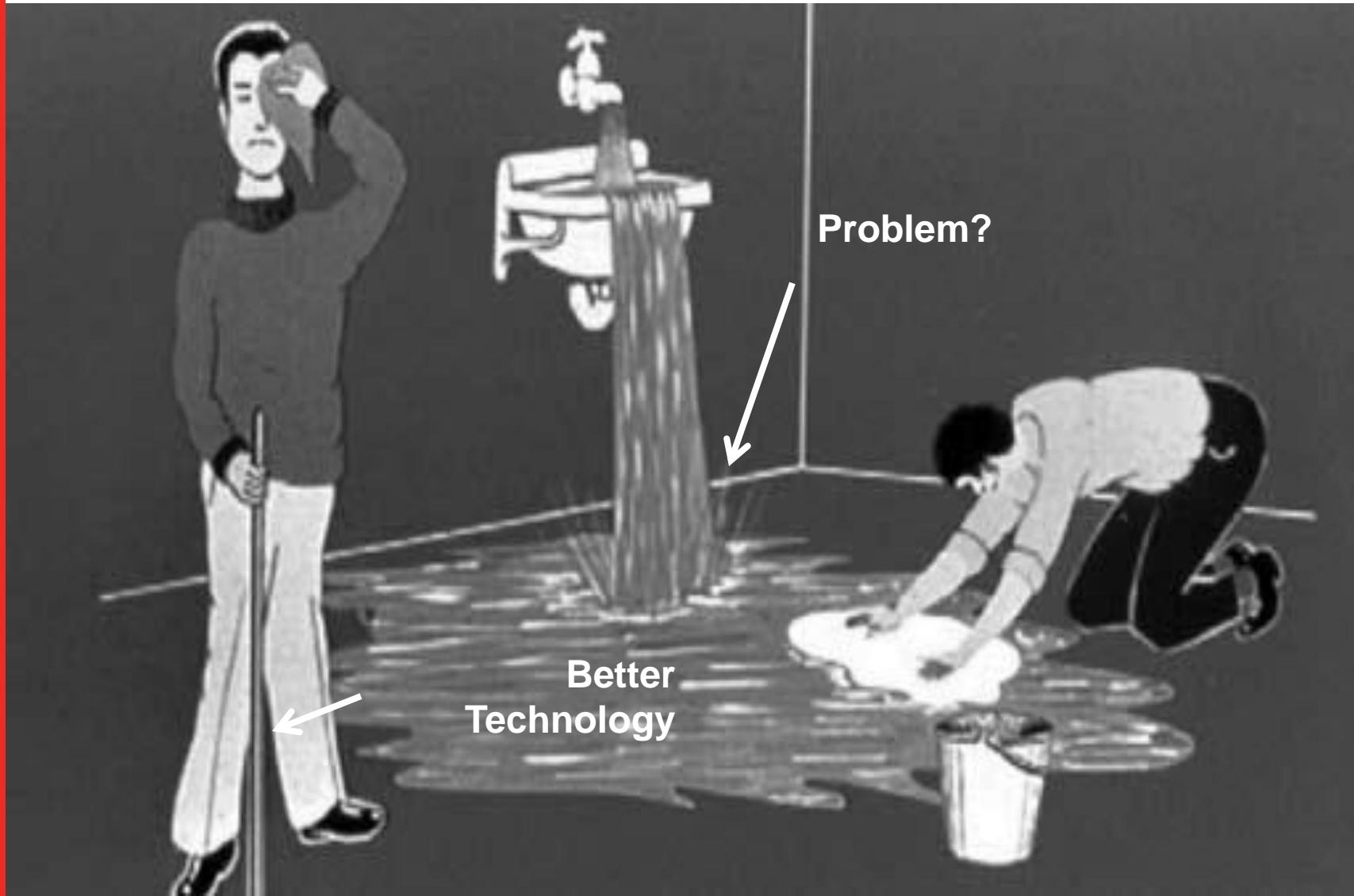
2.1 Lifestyle as the Foundation for ASCVD Risk Reduction Efforts

# All of these Diseases are Related

- Obesity
  - Sleep Apnea and Insomnia
  - Gallbladder Disease
- Type 2 Diabetes and Metabolic Syndrome
  - Kidney Disease
  - Blindness
  - Leg Amputations
- Coronary Heart Disease, High cholesterol, and Heart Attacks
- High Blood Pressure and Stroke
- Osteoporosis
- Impotence
- Depression
- Cancer
  - Lung Cancer
  - Endometrial Cancer
  - Breast Cancer
  - Prostate Cancer
  - Colon Cancer



# Current Approach to Health Care





**Focus on where we  
can gain the largest  
impact**

**SICK  
CARE**

**Us.**

**HEALTH  
CARE**



**WHICH WILL YOU CHOOSE?**



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2.1 Lifestyle as the Foundation for ASCVD Risk Reduction Efforts

2.2 Four Major Statin Benefit Groups



**Of the 8760 hours in the year where is our time spent as clinicians?**



**8757 is the number of hours per year the average patient must fend for themselves to remain healthy**



# **Lifestyle Medicine Approach to High Cholesterol**

1. Consume less Dietary Cholesterol
2. Consume MORE Dietary Fiber
3. Reduce/eliminate Dietary Transfats





# Test Your Knowledge



# Test Your Knowledge: Question #1

Which food item has the fewest grams of cholesterol?

- a. 1 cup custard
- b. 5 oz. chicken
- c. 5 oz. of steak
- ☒ d. 5 oz. of peanut butter



## Cholesterol Content of Food

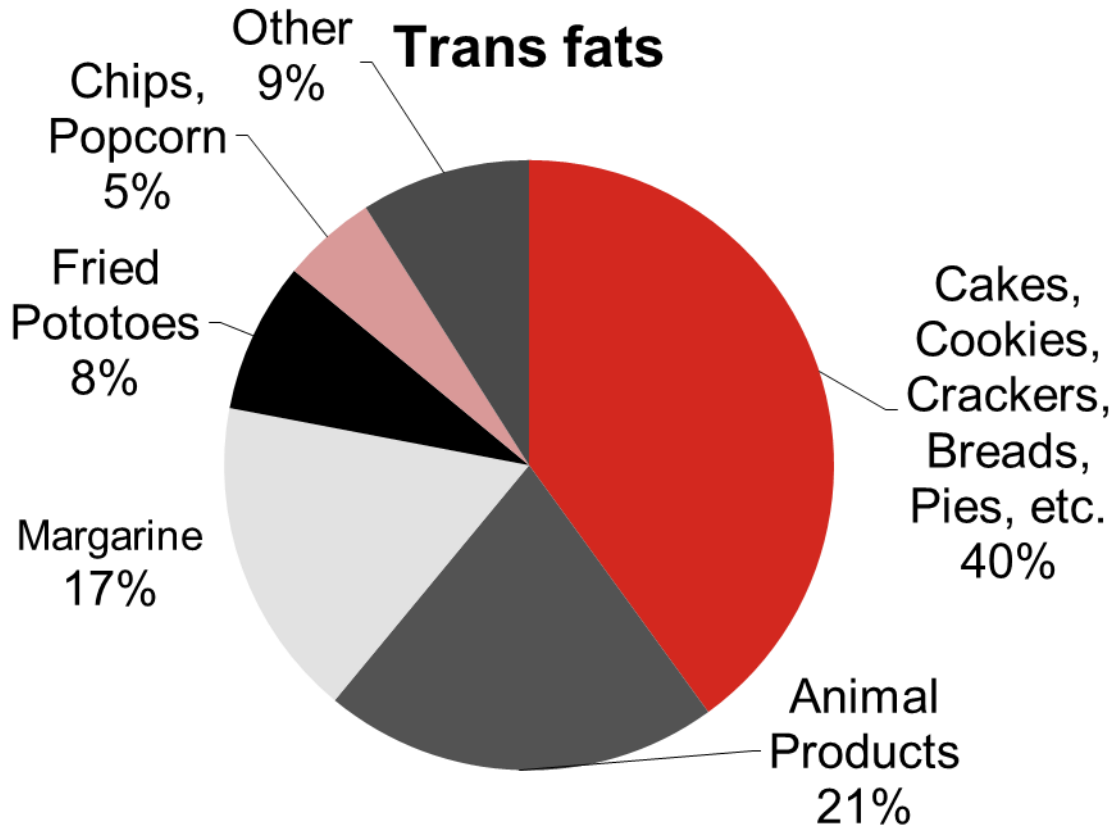
Meats & Protein	Portion	Cholesterol (mg)	Total Fat (g)
Halibut	3 ½ oz	41	3
Salmon	3 ½ oz	63	12
Lobster	3 ½ oz	71	1
Tuna (in water)	3 ½ oz	30	1
Shrimp	3 ½ oz	194	1
Squid	3 ½ oz	231	1
Beef (ground, lean)	3 ½ oz	78	18
Beef (short ribs)	3 ½ oz	94	42
<b>Beef (sirloin)</b>	<b>3 ½ oz (deck of cards)</b>	<b>89</b>	<b>12</b>
Beef Liver	3 ½ oz	389	5
Veal (top round)	3 ½ oz	135	5
Lamb (foreshank)	3 ½ oz	106	14
Pork (tenderloin)	3 ½ oz	79	6
Pork (chop)	3 ½ oz	85	25
Chicken Liver	3 ½ oz	631	6
<b>Chicken (no skin)</b>	<b>3 ½ oz</b>	<b>85</b>	<b>5</b>

## Test Your Knowledge: Question #2

Which category(s) of foods have the most trans-fats?

- a. Popcorn
- b. French Fries
- ☒ c. Breads, cakes, cookies
- d. Margarine

# Major Food Sources of Trans Fat U.S.A.



Primarily “JUNK” Food



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you  
think?

Lowest LDL Cholesterol Up To 14%\*  
\*When used 1 tsp per day in place of other spreads.

Spread 55% Vegetable Oil

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*Proven to Significantly Reduce Cholesterol*

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Foods containing 0.7g or more of Plant Stanol Esters per serving eaten two to three times a day with meals may reduce the risk of heart disease as part of a diet low in saturated fat and cholesterol. A serving of BENECOL® Spread contains 1.7g of Plant Stanol Esters.

See Nutrition Information For Fat Content

NET WT. 8 OZ. (227g)

No Trans Fatty Acids

No Trans Fatty Acids

## Nutrition Facts

Serv. Size 1 Tbsp. (14g)  
Servings 16  
Calories 70  
Fat Cal. 70

\* Percent Daily Values (DV) are based on a 2,000 calorie diet.

Amount/Serving	% DV*	Amount/Serving	% DV*
Total Fat 8g	12%	Cholest. 0mg	0%
Sat. Fat 1g	5%	Sodium 110mg	5%
Polyunsat. Fat 2g		Total Carb. 0g	0%
Monounsat. Fat 4g		Protein 0g	
Vitamin A 10%		Vitamin E 20%	

Not a significant source of dietary fiber, sugars, vitamin C, calcium and iron.

Ingredients: Liquid Canola Oil, Water, Plant Stanol Ester, Partially Hydrogenated Soybean Oil, Salt, Emulsifiers (Vegetable Mono- and Diglycerides, Soy Lecithin, Polyglycerol Esters of Fatty Acids), Hydrogenated Soybean Oil, Potassium Sorbate, Citric Acid and Calcium Disodium EDTA to Preserve Freshness, Artificial Flavor, dl-α-Tocopheryl Acetate, Vitamin A Palmitate. Colored with Beta Carotene.







## Test Your Knowledge: Question #3

Which food item has more grams of fiber per average servicing size?

- ☒ a. Blueberries
- b. Cheddar Cheese
- c. Salmon
- d. Lamb

# Fiber Content of Foods

<b>Food Item</b>	<b>Fiber (g/kg)</b>	<b>Food Item</b>	<b>Fiber (g/kg)</b>
Blueberries	15.2	Ground Beef	0
Brussels Sprouts	13.5	Sirloin Steak	0
Oat Flakes	13.5	Lamb Chops	0
Pumpkin	12.0	Pork Chops	0
Cooked Carrot	9.6	Chicken	0
Brown Rice	8.1	Ocean Perch	0
Swiss Chard	6.8	Salmon	0
Lettuce	6.3	Cheddar Cheese	0
Cucumber	5.7	Whole Milk	0
Applesauce	5.3	Eggs	0



# Cholesterol Content of Food

## Animal Foods

Cholesterol Content (mg per 100 gm portion)

Liver Chicken	600
Egg, whole	550
Liver, beef	350
Butter	250
Oysters	200
Cream cheese	120
Lamb	100
Lard	95
Beef	80
Chicken	80
Pork	80

## Plant Foods

Cholesterol Content (mg in 100 gm portion)

All grains	0
All vegetables	0
All nuts	0
All seeds	0
All fruits	0
All legumes	0
All vegetable oils	0

*Pennington J. Food Values of Portions Commonly Used, '85.*

## **NHANES Data Show Higher amounts of dietary fiber are associated with lower cardiometabolic risks, but Americans fall well below recommended intakes.**

National Health and Nutrition Examination Survey data collected over a 12-year period to examine trends in the nation's fiber intake and to compare that with risk levels for metabolic syndrome, obesity, and cardiovascular inflammation as measured by C-reactive protein.

Daily fiber intake recommendations averaged about 16 g overall in the participants.

People in the highest quintile of consumption ( $> 22.5$  g) showed lower risks for cardiovascular inflammation than those in the lowest quintile ( $< 8.1$  g).

# Fabulous Fiber

- Lowers cholesterol
- Creates bulk
- Stabilizes blood sugar

## **Soluble fiber, exercise fight visceral fat, study says**

Soluble fiber found in fruits, vegetables and beans may help people lose visceral fat that wraps around internal organs and is linked to chronic disease.

For each 10-gram increase in soluble fiber consumed daily, visceral fat dropped by 3.7% over five years and adding in moderate exercise increased that to 7.4%.

[HealthDay News](#) (07/01/11)



# Statins, Diuretics Linked to Increase Diabetes Risk in patients with impaired glucose tolerance (NAVIGATOR study)

Diuretics and statins are both associated with significantly increased risks for new-onset diabetes in patients with impaired glucose tolerance at high cardiovascular risk, according to a *BMJ* study.

After a median follow-up of 5 years, patients who began taking diuretics were at higher risk for developing diabetes than those who did not (adjusted hazard ratio, 1.23). New statin users were also at increased risk (HR, 1.32).

Beta-blockers and calcium-channel blockers did not pose a significantly higher risk for incident diabetes.

These results "suggest that glycemia should be better monitored when these drugs are initiated in high risk patients," the researchers conclude.

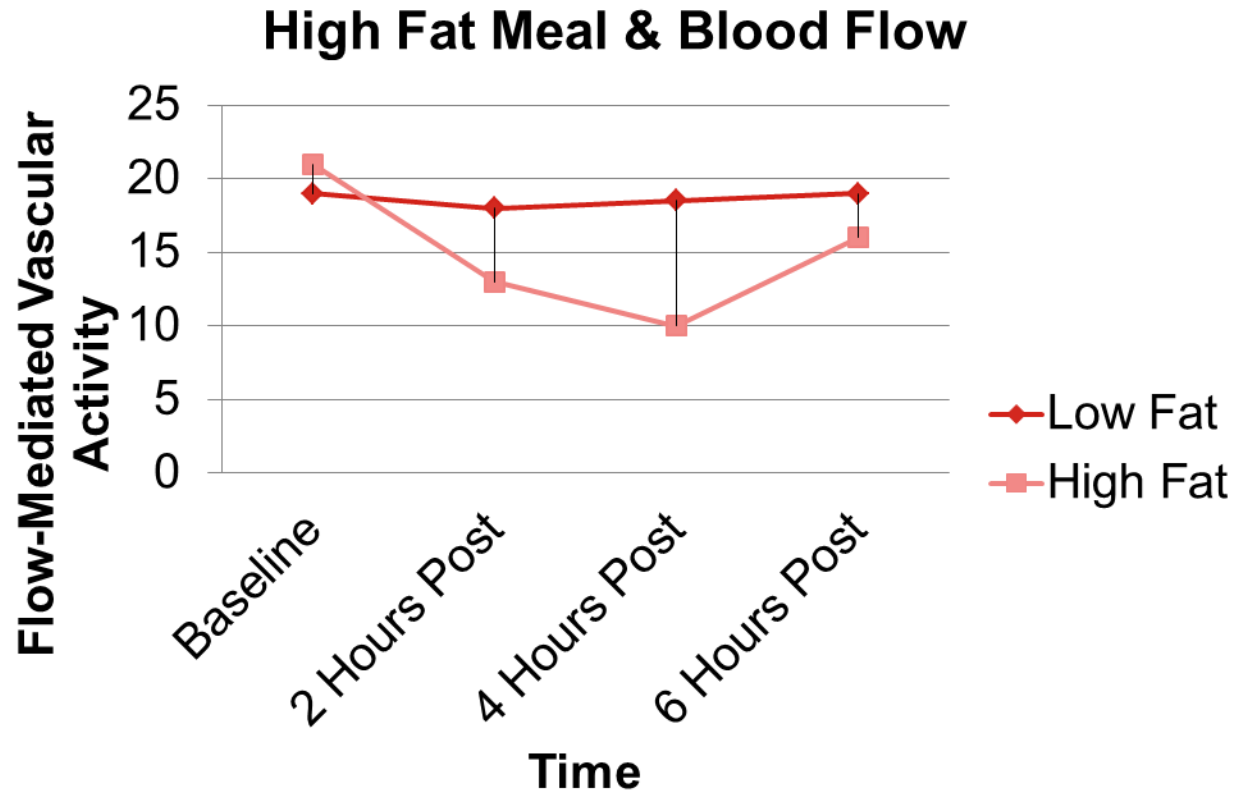
# High-Nitrate Diet Good for the Aging Brain

**Perfusion MRI Study** --a high-nitrate diet improves cerebral blood flow in key areas of the brain involved in executive function.

The high-nitrate diet included many vegetables, particularly leafy green vegetables such as spinach, lettuce, and broccoli, in addition to the beetroot juice. Both diets had the same amount of calories and other nutrients. ( $P < .005$ ).

The low-nitrate diet was low in fruits and vegetables and contained primarily grains, meats, and dairy products.

# Effects of One High Fat Meal



- Decreases blood flow on average 31%

Source: Vogel, R.A., American Journal of Cardiology, 1997; 79:350-354.

# Diet Patterns May Keep Brain from Shrinking

People with diets high in several vitamins (B, C, D, and E) and in omega 3 fatty acids are less likely to have the brain shrinkage associated with Alzheimer's disease than people whose diets are not high in those nutrients.

People with diets high in trans fats were more likely to have brain shrinkage and lower scores on the thinking and memory tests than people with diets low in trans fats.

Trans fats are primarily found in packaged, fast, fried and frozen food, baked goods and margarine spreads.

Source: Neurology, December 28, 2011.



# Centers for Disease Control and Prevention

Your Online Source for Credible Health Information



The Journal of Nutrition,  
Health and Aging

The  
American Journal  
of  
Cardiology

THE AMERICAN JOURNAL OF  
MANAGED CARE

NATIONAL  
GEOGRAPHIC  
The Secrets of  
Living Longer

POWER  
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SPECTRUM

CHOLESTEROL  
PROTECTION  
LIFE

American Journal of  
Lifestyle  
Medicine

Most  
authoritative  
source in  
American  
medicine today.  
— Andrew Weil, MD



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THE EAT TO LIVE PLAN  
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The END of  
DIABETES  
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With More Than 150  
Great-Tasting Recipes  
Prevent  
and  
Reverse  
Heart Disease  
Based on the findings of a now 20-year study first  
published in the American Journal of Cardiology  
Caldwell B. Esselstyn, Jr., M.D.  
Foreword by T. Colin Campbell, Ph.D., author of The China Study

THE  
Blue  
Zones  
LESSONS FOR LONGER LIVES  
FROM THE PEOPLE  
WHO'VE LIVED THE LONGEST  
DAN BUETTNER

NATIONAL BESTSELLER  
THE MOST COMPREHENSIVE STUDY  
OF NUTRITION EVER CONDUCTED  
THE  
CHINA  
STUDY  
STARK IMPLICATIONS FOR DIET,  
WEIGHT LOSS AND LONG-TERM HEALTH  
T. COLIN CAMPBELL, PhD  
AND THOMAS M. CAMPBELL II, MD  
Introduction by Joan Brenner, University of Illinois at Urbana-Champaign



# CHIP Lifestyle Program at Vanderbilt University Demonstrates an Early ROI for a Diabetic Cohort in a Workplace Setting: A Case Study

Dexter Shurney, MD, MBA, MPH; Sandra Hyde, MSPS; Kristina Hulseley, MSPS; Roy Elam, MD; Abby Cooper, MHIM; Jay Groves, EdD, MMHC

## Summary

Several studies have found a strong dose-response relationship between most chronic diseases and lifestyle-related risk factors. This study examined the feasibility of a comprehensive, workplace-based, intensive lifestyle training program, to help type 2 diabetics alter the course of their disease within relatively short (6, 12 and 24-month) measurement windows. An additional purpose of this study was to determine whether health care cost savings could be achieved for the lifestyle group when compared to non-intervened type 2 diabetics within the same employer-sponsored health plan.

The Vanderbilt CHIP study measured participants' pre- and post-intervention health care costs (total medical and prescription drug) and health services utilization on a year-over-year (YOY) basis, and compared them with the costs and utilization of the other (non-intervened) diabetics of the plan. Biometric and lab data were collected at the beginning and end of the program and six months after the study's conclusion to document immediate and long-term changes in health outcomes and health risk behaviors.

Our six-month findings provide evidence that educating a member population about the benefits of a plant-based, whole-foods diet is feasible and can reduce associated health care costs.





# The Permanente Journal

Spring 2013

Volume 17 No. 2

*A peer-reviewed journal of medical science,  
social science in medicine, and medical humanities*

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Special Reports  
61 Nutritional Update for Physicians:  
Plant-Based Diets

## *Special Report*

### 61 Nutritional Update for Physicians:

**CME**

**Plant-Based Diets.** Philip J Tusso, MD;  
Mohamed H Ismail, MD; Benjamin P  
Ha, MD; Carole Bartolotto, MA, RD

Physicians are becoming more involved in helping their patients adopt healthier lifestyles. Healthy eating may be best achieved with a plant-based diet (which encourages whole, plant-based foods and discourages meats, dairy products, and eggs as well as all refined and processed foods). Research shows that these diets

are cost-effective, low-risk interventions that may lower body mass index, blood pressure, HbA<sub>1c</sub>, and cholesterol levels, and may also reduce the number of medications needed to treat chronic diseases.

**“Knowledge is power.**

**Lack of knowledge results in  
lack of power.”**

---

***And...***

**A lot of wasted effort doing the wrong  
things**

**De-Motivation**





**QUESTIONS**



