



Employers' Forum of Indiana

April 2025

WHO WE ARE

The Employers' Forum of Indiana is an employer-led health care coalition, founded in 2001, comprised of employers, physicians, hospitals, health plans, benefit consultants, and other interested parties. The Forum is committed to providing quality, price, and cost transparency across the healthcare ecosystem; collaborating with healthcare stakeholders to align payment with high value medical and pharmacy services; and supporting public health initiatives. We accomplish this by providing educations, conducting research, and engaging in policy. We believe that by empowering employers and people with evidence-based data, it permits them to make more informed decisions. The Employers' Forum of Indiana is a non-profit 501(c)(3) public charity.

PREMISE

Employers who work collaboratively with a unified voice can more effectively partner with providers, health plans, and other partners to address pressing healthcare issues.

- The Forum provides collaborative opportunities as the largest employer-led multi-stakeholder coalition in Indiana.
- The intention of the Forum is to foster healthcare value improvement that is substantial and continuous.

GOAL

To improve the value received by employers and patients for their healthcare expenditures. Value considerations include price, quality, employee satisfaction and utilization.

MEMBERSHIP VALUE

Forum members have the unique opportunity to work collaboratively across key stakeholders to:

- Identify and develop initiatives to support aligning payment with high value medical and pharmacy services
- Determine how best to fairly measure hospital, provider, and health plan performance
- Identify technologies, programs, and services that improve healthcare
- Network with colleagues
- Participate on Forum work groups
- Provide guidance on the future direction of Forum education topics and initiatives

LOGISTICS

- The Forum hosts quarterly all-stakeholder meetings at which local and national speakers present/lead discussions on a variety of healthcare topics. To see all past and upcoming all-stakeholder meeting dates, prior agendas, and presentations, please visit the Forum's main website: www.employersforumindiana.org
- A monthly newsletter for members and interested stakeholders is available.
- The Forum also hosts employer-only meetings and task groups to discuss various initiatives.
- A key initiative of the Forum is commissioning RAND Corp to conduct the first national hospital price transparency study in the country to publicly report relative prices at the hospital level. The first study in this series, RAND 1.0, which analyzes 120 hospitals in Indiana, published in 2017; RAND 2.0 which analyzes 1600 hospitals in 25 states, of which Indiana was the highest priced state, published in 2019; RAND 3.0, which includes 49 states plus D.C., published in 2020; RAND 4.0, which includes 49 states plus D.C., published in 2022;



and RADN 5.1, which includes 49 states plus D.C., published in 2024. These landmark studies can be found on the Forum's Price Transparency Project website: www.employerPTP.org

- A second key initiative of the Forum is the creation of Sage Transparency 2.0. Sage Transparency 2.0 is a free, public-facing tool designed to offer a clear, unbiased view of hospital price, cost, and quality data, as well as price data for ambulatory surgery centers (ASCs) and physician-administered medications with a goal to aid employers, policymakers, researchers, and the general public in making informed, evidence-based healthcare decisions. To access Sage Transparency 2.0, please use this website: www.sagetransparency.org
- Forum membership includes annual dues.

LEADERSHIP

David Kelleher: President and CEO of the Employers' Forum of Indiana

Mr. Kelleher was the founding CEO of the Employers' Forum in Indiana. He holds a Master of Science degree in Economics and has managed health care organizations since completing his military service in 1972. He was one of the founders of the first prepaid group practice in Indiana and served as its Executive Vice President from 1973 to 1986. He then founded HealthCare Options (HOI) and is its president. Since 1986 HOI has developed and managed health care organizations and provided consulting services to health plans, medical groups, hospitals, academic medical centers, and employers in 38 states.

HealthCare Options managed the Employers Forum from 2001 until 2015 and was one of the organizers of Quality Health First of Indiana. Quality Health First was a statewide, multi-payer, quality reporting and pay-for-performance program developed and managed by the Indiana Health Information Exchange. Mr. Kelleher was also the program manager of the Central Indiana Beacon Collaborative.

Candace Shaffer: Board Member of the Employers' Forum of Indiana

Candace Shaffer's commitment to improving the well-being of others is at the core of her professional successes, as well as her personal motivation. In her current role as Associate Vice President (AVP), Benefits & Payroll at Purdue University, she provides visionary, strategic leadership to plan, develop, maintain and enhance the university's comprehensive benefits package and payroll processes. Candace earned both her bachelor's and master's degrees in child development and family studies from Purdue University and prior to her career in benefits, supported early childhood programs on quality of care and planned statewide early education conferences for professionals.

Since 2014, Shaffer's dedication to employee wellness at Purdue has resulted in several personal and organizational awards. Recently, Purdue was named the 2023 and 2024 Healthiest Employer in Indiana, Rank 1 for employers with 5k+ employees and is certified as a 2024 Bell Seal for Workplace Mental Health – Silver Level.

Christan Royer: Board Member of the Employers' Forum of Indiana

Christan Royer is the Director of Benefits and HR Strategic Communications at Indiana University where she manages employee benefit programs and helps lead university-wide human resource initiatives. Christan has also taught courses on health information management in the School of Informatics at IUPUI. She holds a M.Ed. with a focus on eLearning and a BS in Business Administration, both from the University of Illinois.



INDIVIDUAL MEMBERS

1. Advanced Rehabilitation
2. Allison Transmission*
3. American Health Network
4. Anthem BCBS
5. Aon
6. Apollo Pain Center
7. Ashley Industrial Molding*
8. Capital RX (affiliate member)
9. Central Noble Schools*
10. Chris Magiera, MD
11. Clear Healthcare Advocacy
12. Conner Insurance
13. Cummins*
14. Danzer Veneer Americas, Inc*
15. Delta Dental of Indiana (affiliate member)
16. Eli Lilly and Co.*
17. Encore Health Network
18. Eskenazi Health
19. Fiat Chrysler Automobiles*
20. Fort Wayne Medical Oncology & Hematology
21. Gibson
22. Goodman Campbell Brain and Spine
23. Greenwood Orthopedics
24. Greg Edwards
25. Gregory & Appel Insurance
26. Haynes International*
27. Healthcare Options*
28. Indiana Health Information Exchange
29. Indiana Spine Group
30. Indiana State Teachers Association*
31. Indiana University*
32. JA Benefits
33. LHD Benefit Advisors
34. Linda Wilgus
35. Managed Health Services
36. Marathon Health
37. Merck (affiliate member)
38. Meridian Medical Services
39. Metro Plastics*
40. Northwest Cancer Center
41. Northwest Radiology
42. Northwind Pharmaceuticals
43. Ortho Indy
44. Purdue University*
45. Qsource
46. Red Gold*
47. RE Sutton and Associates

48. Roche & Genentech*
49. Roman Catholic Archdiocese of Indianapolis*
50. Sandoz (affiliate member)
51. Sanofi Genzyme (affiliate member)
52. Schweitzer Engineering Laboratories*
53. Shery Roussarie, MHA/MBA
54. The Alliance
55. The DeHayes Group
56. The MJ Companies
57. TrueRx
58. UnitedHealthcare
59. University of Notre Dame*
60. Valenz Health
61. VeriVitae (affiliate member)
62. Viven Health (affiliate member)
63. Wellbridge Surgical

GROUP MEMBERS

64. American Physical Therapy Association, Indiana Chapter (over 1,800 members)
65. Bartholomew Consolidated School Corp* (19 schools)
66. Fort Wayne Community School Corporation* (50 schools)
67. Indiana Manufacturers Association (900 Employer Members)
68. Indiana Pharmacists Association
69. Patoka Valley Healthcare Cooperative* (54 Members)
70. South Central Indiana School Trust* (11 members)

*Organizations serving on the Forum Executive Committee