



Randa Deaton

President and CEO, Employers' Forum of Indiana

Prior to joining the Employers' Forum of Indiana, Randa Deaton served as the Vice President of Purchaser Engagement, at the Purchasers Business Group on Health, a national nonprofit organization representing 40 of the largest public and private purchasers who collectively spend \$350 billion on health care annually for 21 million American workers and their families. In this role, she led the member value team to engage purchasers in high-impact solutions to improve health care quality, cost, and equity. She served as the President and CEO of the Kentuckiana Health Collaborative, bringing more than 17 years of experience working directly with health care purchasers to drive health care system improvements in Kentucky and Southern Indiana. She led the Corporate Community Health Initiative as part of the benefit strategy team for Ford Motor Company from 2004 to 2020. In her previous roles, she led the development of PBM and Maternity contracting standards for employers and Kentucky's first multi-payer primary care public reporting using the statewide quality measures set developed under her leadership.



Randa has served as Vice Chair of the National Alliance of Healthcare Purchaser Coalitions, Employer Taskforce Chair for the Biller Family Foundation, Advisory Board Member of the University of Louisville's School of Public Health and Information Sciences Advisory Board, advisory member to the Greater Louisville Medical Society's Quality Improvement and Patient Safety Committee, and Taskforce Member of the National Quality Forum's (NQF) Driving Value through the Next Generation of Quality.

Randa earned her bachelor's degree in psychology from Indiana State University and her master's in industrial/organizational psychology from Middle Tennessee State University. Outside of work, Randa enjoys spending time with her family, travelling, camping, and cheering for Indiana sports.