# **Director of Policy: Employers' Forum of Indiana**

#### **Overview of Role**

The Forum seeks a Director of Policy to support our policy, research, and education efforts on behalf of Indiana employers. The Director of Policy will work in tandem with the Forum's CEO and Operations Director to improve the value received by employers and patients for their health care expenditures. This role reports to the President & CEO.

## **Key Functions**

- Leads and supports the Forum's policy efforts to advance health care transparency, accountability, and competition to improve health care value
- Leads the Forum's policy committee to identify employers' policy priorities
- Works with policy partners to advance EFI's policy priorities
- Serves as SME on legislative priorities and meets with legislators on EFI's policy priorities
- Oversees and supports policy-related research studies and projects across multiple organizations and stakeholders that work with the Forum
- Works with Forum team to identify and develop educational program content on employer-specific actions to leverage existing legislation to advance members' priorities and EFI's mission
- Works with Forum team to identify and develop evidenced based State and/or Federal policy considerations and educational materials
- Monitors trends in the medical and pharmaceutical industries, including pricing, legislative actions at the state and federal level, new technologies, mergers and acquisitions, etc.
- Compiles and synthesizes complex data concerning health systems, health insurers, and plan holders into digestible content
- Fundraises through grant writing and managing grant-funded projects to ensure timelines, reporting requirements, and deliverables are met
- Manage relationships with strategic partners and stakeholders (e.g., employers, research entities, peer organizations)
- Represents the Forum at designated conferences, meetings, committees, and events, when requested by the CEO
- Works with Forum team and external consultants to develop and execute policy strategies, and goals, and annual budgets
- Other responsibilities and roles as requested by the CEO

# **Core Competencies**

### **Knowledge of Indiana Healthcare Market**

- Knowledge of employer-sponsored insurance and strategies for driving improvements in health care affordability, accountability, and quality
- Knowledge of health care policies at the federal and state level
- Preexisting knowledge of healthcare field with preference shown toward candidates knowledgeable about Indiana's distinct healthcare market
- Ability to work with policy makers, employers, health care providers, insurance companies, brokers, and other Forum members on complex healthcare policy issues

## **Project Management**

- · Ability to build and manage work plans across multiple stakeholders
- Exceptional ability to use logic and reason using deductive and inductive reasoning
- Excellent problem solver proactively recognize issues/problems and take initiative to find and implement a solution
- Manage and prioritize multiple projects while meeting deadlines

#### Communication

- Excellent written and verbal communication
- Experience delivering presentations to various audiences
- Ability to establish and build relationships by networking at all levels within an organization
- Strong collaboration and negotiating skills to advance the priorities and interests of the Forum and Forum stakeholders.
- Effective message development to legislation and key stakeholders

#### Technology

- Comfortable reviewing and analyzing large quantities of data through digital dashboards
- Proficient using virtual meeting and event technologies (Google Meet, Zoom, etc.)
- Proficient using Microsoft PowerPoint, Excel, and Word

#### Education

- · Minimum Bachelor's degree required
- 3 7 years of professional experience in health care, nonprofit management, research, data analytics, and/or related field preferred

## **Compensation and Benefits**

This is a full-time position located in Indiana with flexibility to work from any location in Indiana. Travel to Indianapolis, Indiana will be required for in person Forum Members meetings, approximately 6-8 times per year. Competitive salary is commensurate with experience.

# **About Employers' Forum of Indiana**

Founded in 2001, Employers' Forum of Indiana (EFI) is an employer-led healthcare coalition, composed of employers, physicians, hospitals, health plans, benefit consultants, and other stakeholders. EFI is committed to providing quality, price, and cost transparency across the healthcare ecosystem;

collaborating with healthcare stakeholders to align payment with high-value medical and pharmacy services; and supporting public health initiatives. We accomplish this by providing education, conducting research, and engaging in policy. We believe that empowering employers and people with evidenced-based data permits them to make more informed purchasing decisions. The Employers' Forum of Indiana is a nonprofit 501(c)(3) public charity. Learn more at employersforumindiana.org.

## **Contact**

If interested, please send your resume to Lauren Parker, Program Coordinator, at <a href="mailto:lauren@employersforumindiana.org">lauren@employersforumindiana.org</a>.