



All-Stakeholder Meeting

Thursday, August 31, 2023

*For questions or comments please contact Sara Otte at sara@employersforumindiana.org

AGENDA:

- I. Networking Lunch**
- II. Welcome and Introductions**
- III. PBMs: What's the Buzz?**
Lauren Vela
EFI Consultant
- IV. PBM Playbook Highlights**
Mike Thompson
President & CEO of the National Alliance of Healthcare Purchaser Coalitions
- V. What You Should Demand from Your PBMs**
Greg Baker
CEO of AffirmedRX
- VI. Break**
- VII. PBM Transparency Open Panel Discussion**
Moderator: Lauren Vela, EFI Consultant
Greg Baker, CEO of AffirmedRX
Amber Meranda, Senior Vice President of Client Services of Capital RX
Mike Thompson, President & CEO of the National Alliance of Healthcare Purchaser Coalitions
Mark Williams, CEO of True Rx Health Strategists
- VIII. Networking**



Biographies:

Greg Baker, BS

As CEO, Greg Baker strategically develops AffirmedRx's mission for drive better health, predictable costs and a partnership that puts employers in control. Greg has decades of experience in pharmacy as a pharmacist, businessman, and entrepreneur. He leads AffirmedRx in three core areas: 1. Cost Transparency, 2. Data Control and 3. Patient Health improvement. He is passionate about creating a clinically-focused versus a financially-focused PBM.

At AffirmedRx, Greg leverages his prior experience working as the pharmacy lead for Premise Health, during which time he maintained the highest levels of operational efficiency, clinical excellence and customer service to provide value within the greater pharmacy healthcare ecosystem. Drawing from this experience, as well as time spent as Pharmacy Supervisor for Walgreens and Senior Pharmacy Consultant for Blue & Co., Greg listens to scores of employers across all industries to customize the highest quality clinical care solutions with the lowest costs for AffirmedRx customers. While in a previous role, Greg led a pharmacy organization that won the 2018 PBMI award for innovation and the 2019 APhA Pinnacle Award. He was also the first community pharmacist appointed by the HHS Secretary to the National Advisory Council for the Agency of Healthcare Research and Quality, where he further advanced the role of pharmacy to improve public health outcomes.

Greg Baker lives by the motto, "Patients over profits," in order to make AffirmedRx a nimble company in a large industry determined to do what is right for employers and the millions who work for them.

Amber Meranda, RPh

Amber is responsible for client services and oversight of the strategic development and execution of client management activities for Capital Rx's growing lines of business. She leverages 15 years of experience managing client benefits in a challenging pharmacy environment to maintain and drive best-in-class marketplace satisfaction. Before joining Capital Rx, Amber managed complex large national employer plans as an account executive at Express Scripts and Medco, delivering strategic clinical plans for maximizing every healthcare dollar spent. She also spent more than a decade at Eli Lilly & Company managing multiple teams in US Clinical Operations and as a Global Project Management Consultant.

Amber is a graduate of Butler University College of Pharmacy and Health Sciences and maintains an active pharmacy license in the State of Indiana. She is an avid runner and enjoys spending time outdoors as much as possible. Amber spends any remaining free time watching football, Formula 1, rugby, rocket launches, reading, and experiencing live music. She is also the leader of Girl Scout Troop 1143 and sits on the Health and Wellness Steering Committee for Drum Corps International.

Michael Thompson, BS

Michael Thompson is the president and CEO of the National Alliance of Healthcare Purchaser Coalitions (National Alliance), the only nonprofit, purchaser-aligned organization with a national and regional structure dedicated to driving health and healthcare value across the country.

Prior to joining the National Alliance, Mike was a Principal at PricewaterhouseCoopers (PwC) for 20 years. He is a nationally recognized thought leader for business health strategies and health system reform. Mike has worked with major employers and other stakeholders on sustainable cost reduction, integrated health,



wellness and consumerism, retiree health, private health exchanges, and health reform. Known for developing and promoting collaborative cross-sector health industry initiatives, Mike participated on the steering board of the World Economic Forum's "Working toward Wellness" initiative and co-founded the Private Exchange Evaluation Collaborative. Prior to PwC, Mike served as an executive with diverse roles with Prudential Healthcare for over 17 years.

Mike is a Fellow of the Society of Actuaries, serving on the Health Practice Council, and chairs the Medicare Sub-Committee of the American Academy of Actuaries. He is also widely recognized as a leading national advocate for mental health and wellbeing and was past president of the New York City chapter of the National Alliance for Mental Illness. Mike previously was an active member of the board of the Northeast Business Group on Health for 11 years.

Lauren Vela, MBA

Lauren Vela is a passionate advocate for a more rational and sustainable health care system and recognizes the influence had by employers and other commercial purchasers through their oversight of employer-sponsored insurance plans. As an independent consultant, she partners with entities that are committed to changing the ineffective status quo.

Previously, Lauren was the Director of Health Care Transformation with Walmart, where she partnered with the Walmart Benefits team to identify solutions concerning low value care, site of care, and vendor evaluation. Prior to her tenure at Walmart, Lauren led market strategy and member initiatives for the Purchaser Business Group on Health, where she cumulatively spent two decades working within various health care sectors including health information technology, provider organizations, and pharmacy benefit management. Lauren also served, for seven years, as the Executive Director of the Silicon Valley Employers Forum, a trade association of high-tech employers collaborating on innovative delivery of both domestic and international I benefits.

Mark Williams, RPh

Mark is a fourth-generation pharmacist with nearly 30 years retail pharmacy experience. With his two brothers, he owns and operates Williams Brothers Health Care Pharmacy, a chain of independent pharmacies with more than 500 employees. As a business owner, he realized the downfalls of many Pharmacy Benefit Managers and developed a passion for providing true, transparent PBM partnerships. Mark brings decades of pharmacy expertise and a family heritage of outstanding customer service to True Rx, transforming the PBM model. Mark is a graduate of Purdue University Pharmacy School.