



# All-Stakeholder Meeting

**Thursday, January 26, 2023**

**Time:** 12:00pm - 3:00pm EDT

**Location:** Zoom (Forum members were sent the Zoom link on Jan 25<sup>th</sup>)

\*For questions or comments please contact Sara Otte at [sara@employersforumindiana.org](mailto:sara@employersforumindiana.org)

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## AGENDA:

### I. Welcome and Introductions

### II. Employer Health Benefits Survey: National Findings

Christan Royer, M.Ed

Director of Benefits, Indiana University

### III. Employer Fiduciary Responsibility

Christin Deacon, JD

VerSan Consulting

### IV. United Healthcare's New Consumer Centric Solutions – Learn about Surest, Charter and More

Kim Sonerholm

President and Chief Executive Officer, UnitedHealthcare of Indiana and Kentucky

Eric Bachle, MBA

Executive Vice President, UnitedHealthcare of Indiana and Kentucky

Joanna Bentley, MBA, SHRM-SCP

Associate Director of Compensation & Benefits, Wabash National

### V. Closing Remarks



## Biographies

### **Eric Bachle, MBA**

Eric Bachle is Executive Vice President of the Indiana and Kentucky health plan of UnitedHealthcare's commercial line of business. He is responsible for sales, account management, product and distribution strategies, affordability, pricing, and is frequently involved in local community charity events.

Eric began his career at UnitedHealth Group in 2003 in the division formerly known as Specialized Care Services and three years later, transitioned to the Indiana and Kentucky UnitedHealthcare health plan. Eric has served in several capacities and became a member of the leadership team in 2015. His primary focus in health care is engaging all stakeholders and using innovation and non-traditional strategies to manage health care expenses while simultaneously simplifying the system for everyone.

He is passionate about transforming the health care system in Indiana and Kentucky to one that is affordable, provides cost predictability, and creates an environment that leads to improved health. Eric is a graduate of Purdue University where he earned an undergraduate degree in Economics and Masters in Business Administration from Butler University.

### **Joanna Bentley, MBA**

Joanna Bentley joined Wabash as the Associate Director of Compensation & Benefits in May 2022. The progressive leadership principles, the One Wabash focus and the tremendous growth of the company made the decision to join Team TOE (Talent & Organizational Effectiveness) the right move for her. In Joanna's career, she has worked in Compensation and Benefits for business process outsourcing, insurance, oil and gas, freight management and manufacturing companies in Connecticut, Texas and Ohio before joining Wabash. Joanna earned her BA from Texas A&M, her MBA from the University of New Haven and most recently, her SHRM-SCP. In her off time, Joanna enjoys anything Disney and geocaching with her spouse, Sarah, 7-year-old son Harry, and hanging out with our two dogs (the cats prefer to stay at home).

### **Christin Deacon, JD**

Chris Deacon has a deep understanding of the fiduciary role health plan administrators hold and should be leveraging in order to drive value for their plan sponsors and members. An attorney by training, Deacon formed VerSan Consulting, LLC in order to educate and engage employers to be more prudent purchasers of healthcare. From creative procurement methodologies and demanding contracts, to population health initiatives and primary care investment, Deacon believes that large employer-sponsored health plans not only have an opportunity – but an obligation – to drive health care transformation that delivers value for the market.

Prior to founding VerSan Consulting, Deacon ran one of the largest health plans in the country for New Jersey Department of Treasury, which covered over 820k public sector lives, including state employees, teachers and uniformed professionals. During her tenure, Deacon was credited with helping the State save over \$3 billion through a number of initiatives, including enhanced oversight, payment integrity programs, procurement strategy, and strict accountability for the vendors with which the State engaged. Deacon has also served as a Deputy Attorney General, and then Special Counsel to Governor Christie where she oversaw Department of



Banking and Insurance, Economic Development Authority and Treasury. She holds a JD from Rutgers Law School and BA in International Affairs from The George Washington University.

**Kim Sonerholm**

Kim Sonerholm is President and Chief Executive Officer for UnitedHealthcare's commercial business for the Indiana & Kentucky health plan. She is responsible for business operations and strategic initiatives, including sales, account management, marketing, clinical programs, community relations, product management and finance for UnitedHealthcare's operations.

Kim joined the Indiana/Kentucky health plan in late 2019 relocating from Las Vegas, Nevada. During her time in Nevada, she held many roles while working to build and advance a clinically integrated health plan anchored by the largest multiple specialty practice in Southern Nevada. The health plan is now one of the most prominent health insurers in the state providing cost predictability and high satisfaction to consumers across commercial, Medicare and Medicaid offerings.

She has over 25 years' experience in the health care industry and has held many leadership roles across the health care continuum from network contracting to clinical operations.

In her role as CEO, she is focused on improving the health care system in both Indiana and Kentucky taking her learnings from outside the market while working in collaboration with our local providers, employers and health systems to improve health outcomes for all.