



All-Stakeholder Meeting

Tuesday, June 25, 2024

Time: 1:00 - 2:00pm ET

*For questions or comments please contact Sara Otte at sara@employersforumindiana.org

AGENDA:

I. Welcome and Introductions

II. Addressing Hypertension at Work: A Call to Action for Employers

Michele Bildner

Project Manager, CDC Foundation Non-Infectious Disease Programs

Margaret Guerin-Calvert

Senior Managing Director and President, Center for Healthcare Economics and Policy, FTI Consulting, Inc.

Neil Goldfarb

President and CEO, Greater Philadelphia Business Coalition on Health

III. Closing Remarks



Biographies

Michele Bildner, DrPH, MPH, MCHES

Michele Bildner, DrPH(c), MPH, MCHES is a Project Manager for Non-Infectious Disease programs at the CDC Foundation, where she is responsible for identifying and leveraging public-private partnerships for chronic disease health promotion. She has worked in public health and health education for a dozen years, gaining experience researching and evaluating childhood obesity policies, systems, and environments across the US; assessing, planning, and implementing community health initiatives; and achieving health department accreditation and organizational strategic management. Michele began her DrPH in Leadership at the University of Illinois Chicago School of Public Health with the 2019 cohort and has a deep interest in identifying, diagnosing, and addressing adaptive public health and organizational challenges and thrives on their complexity and messiness. She has organizational leadership experience ranging from the governmental sector, private industry (health insurance, healthcare), higher education, community health, and research and evaluation consulting. Michele has worked with the older adult population, youth, college students, and peer-to-peer as a mentor within organizations. Her practice is rooted in collaborative approaches for convening key partners to lead change that achieves racially equitable and improved population health outcomes.

Margaret (Meg) Guerin-Calvert, MPA

Margaret (Meg) Guerin-Calvert is a Senior Managing Director at FTI Consulting in Washington, D.C. and founding President of its Center for Healthcare Economics and Policy. She has over 30 years of experience as an economist in public and private sectors, in competition and regulatory policy, mergers, damages, class certification and intellectual property in healthcare and other industries.

She leads FTI's Center initiatives on health, health equity, and economic impact, which provide multi-sector collaboratives and stakeholders with actionable data and advanced analytics on drivers of medical and productivity costs of chronic conditions and to quantify their economic impact on workforce and community for innovative strategies and measurable benefit. Her Center projects include its selection by the National Foundation for the Centers for Disease Control and Prevention (CDC Foundation) and partnering with the National Forum for Heart Disease and Stroke Prevention, to build and disseminate the business case for employer engagement in hypertension prevention and control.



She has served as economic advisor to clients and governments in U.S. and internationally, including state insurance agencies; parties involved in Certificate of Need (CON), Certificate of Public Advantage (COPA); and in market-wide inquiries into healthcare competition such as the Competition Commission of South Africa's Healthcare Market Inquiry (HMI); she has testified as an industrial organization or healthcare economics expert in U.S. and international litigation and regulatory matters spanning many industries. Her regulatory policy experience includes economic analyses of markets, price caps and independent cost analysis; she assists clients with economic and strategic assessments on transactions, realignment and economic impact of transformative change.

Meg served as Assistant Chief, U.S. Department of Justice Antitrust Division, Federal Reserve Board economist, and taught economics at Duke University's Sanford School of Public Policy (formerly Institute of Policy Sciences). She was also a founding director of Competition Policy Associates, Inc. ("Compass"), now Compass Lexecon, and served as a Senior Consultant, Compass Lexecon. Her professional organization positions include member of the American Economic Association; member of AcademyHealth; Co-Chair of NASEM's Action Collaborative on Business Engagement in Building Healthy Communities; member of NASEM's Roundtable on Population Health Improvement; member of NASEM's Business Engagement in Obesity Solutions Innovation Collaborative; and leadership positions of task forces and committees at the Antitrust Law Section of the American Bar Association, where she recently was inducted into an inaugural group of four women professionals in the Section's Women Connected Committee's 2020 Hall of Fame-inism for her outstanding contributions to advancing the field and mentoring colleagues. She has an AB in economics from Brown University; and an MPA from Princeton School of Public and International Affairs, Princeton University.

Neil Goldfarb

Mr. Neil Goldfarb is President and CEO of the Greater Philadelphia Business Coalition on Health, which brings together employers in Southeastern Pennsylvania, Delaware, and Southern New Jersey who are committed to improving the health of their employees and communities and the quality and value delivered by the healthcare system. GPBCH represents over 1.5 million covered lives nationally. Before founding GPBCH in 2012, Mr. Goldfarb spent over 30 years in healthcare research, quality improvement, and management positions. As Associate Dean for Research in the Jefferson College of Population Health, he was responsible for leading the school's research agenda, while concurrently serving as Director of Ambulatory Care Performance Improvement for Thomas Jefferson University's faculty practice plan. His previous positions include Executive Director of a quality improvement consulting firm, and Vice President of Health Services for the Philadelphia region's first Medicaid managed care



plan. Mr. Goldfarb has authored over 60 articles in the peer-reviewed literature. Mr. Goldfarb is active in the National Alliance of Healthcare Purchaser Coalitions, and directs its College for Value-based Purchasing. He chairs the Nominating Committee for the Community Leadership Board for the local American Diabetes Association. From 2022-2024 he served on the National Advisory Council of the Agency for Healthcare Research and Quality, the lead Federal agency charged with improving the safety and quality of healthcare for all Americans. He is an adjunct faculty member of the Jefferson College of Population Health.