Anthem Blue Cross and Blue Shield

Employer Forum

Anthem

Making a difference, one relationship at a time

Community

Digital

Advocacy

Be the local plan

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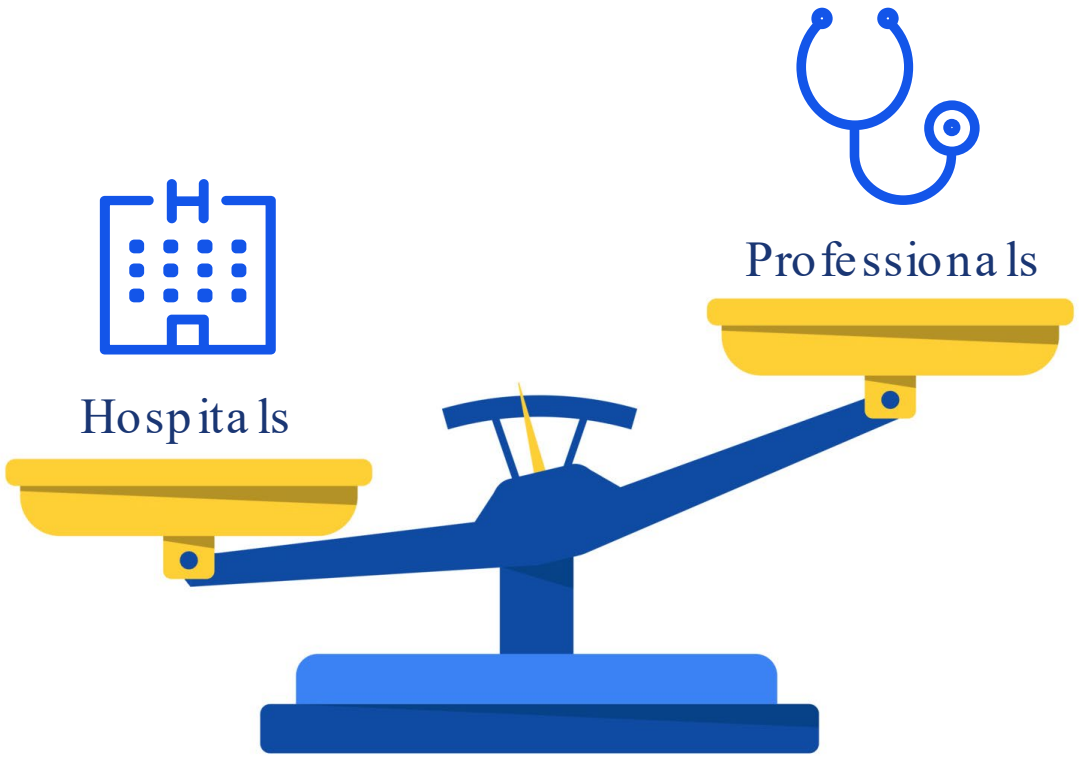
How do we balance the scales?

Hospital systems can be profitable and drive value at a lesser % of CMS overall.



Hospital Scale Balances at 250-265% of CMS

Professional Scale Balances at 150-170% of CMS

Unique Challenges

Inflationary Pressures

The impact of inflation on the broader economy has driven up input costs in healthcare. The continued labor shortages in healthcare - even as demand for services rise - means that higher inflation could persist.

Major Health Systems

Hospitals under the range want what the major health systems have.

Provider Commitment

Providers that are willing to commit to balancing the scales want to see proof that others are going to commit too.

Reimagining healthcare, together

Anthem

- Offer members and providers tools that promote cost and quality transparency
- Support providers to improve performance
- Support employers with tools and reporting to help drive member engagement in cost-effective choices

Providers

- Build confidence, trust, and engagement with patients
- Deliver high quality, low-cost care
- Participate in value-based payment models

Employers

- Consider benefit design changes that promote member engagement
- Collaborate with Anthem to identify value-based arrangements that are most impactful for benefit designs
- Promote PCP engagement and health wellness to employees

Members

- Seek out and remain engaged with high-value providers
- Access cost-effective care through digital tools
- Engage in care plans and proactive activities that have health benefits

Win^4

Let's share where we are on each scale.

All Hoosiers want and need to know how contractual commitments match public commitments - transparency does just that.

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