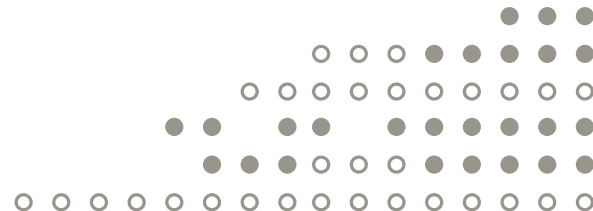


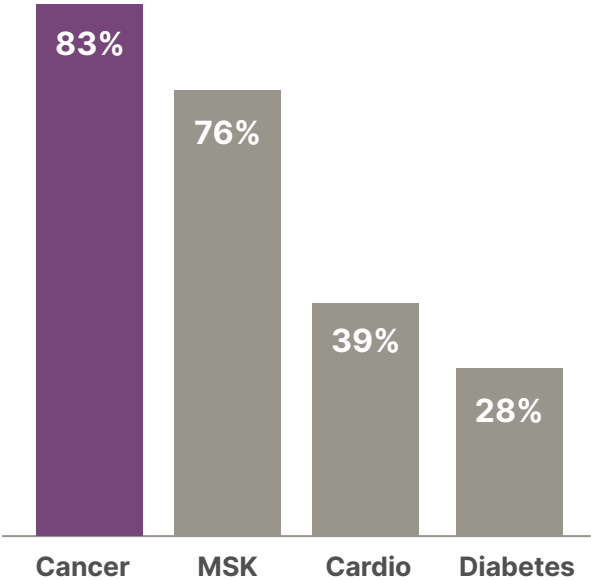
How a COE Model Can Drive Value in Cancer Care

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Cancer is now the top condition driving large employer costs

Top Conditions Driving Employer Cost¹



12-15%

Average employer **health spend** related to cancer²



Lack of **transparency** and **predictability** into rapidly rising cancer costs

Cancer is a life-changing diagnosis

How do I know if my diagnosis is correct?

Can I trust my **treatment plan is right** for me?

How am I going to pay for this?

I'm scared and anxious about my diagnosis.



≤50% are at risk for clinically significant anxiety and depression¹



1 in 4 have declared bankruptcy or lost their homes²

1. Cancer Support Community, Patient Insights, 2020
2. KFF Healthcare Debt Survey, 2022
3. COE data from Medicare, Published in JAMA Oncology

Existing cancer delivery models don't fully support patient or employer needs today

Delivery model issues

- Lack of coordination across care teams
- Incentivizes non-value-add, more expensive care
- Patient care is fragmented
- Patients are not prepared to be advocates for their care



An evolving landscape

- Costly treatment innovations
- Rising price of drugs
- Demographic shifts
- Delayed screenings



Rising costs

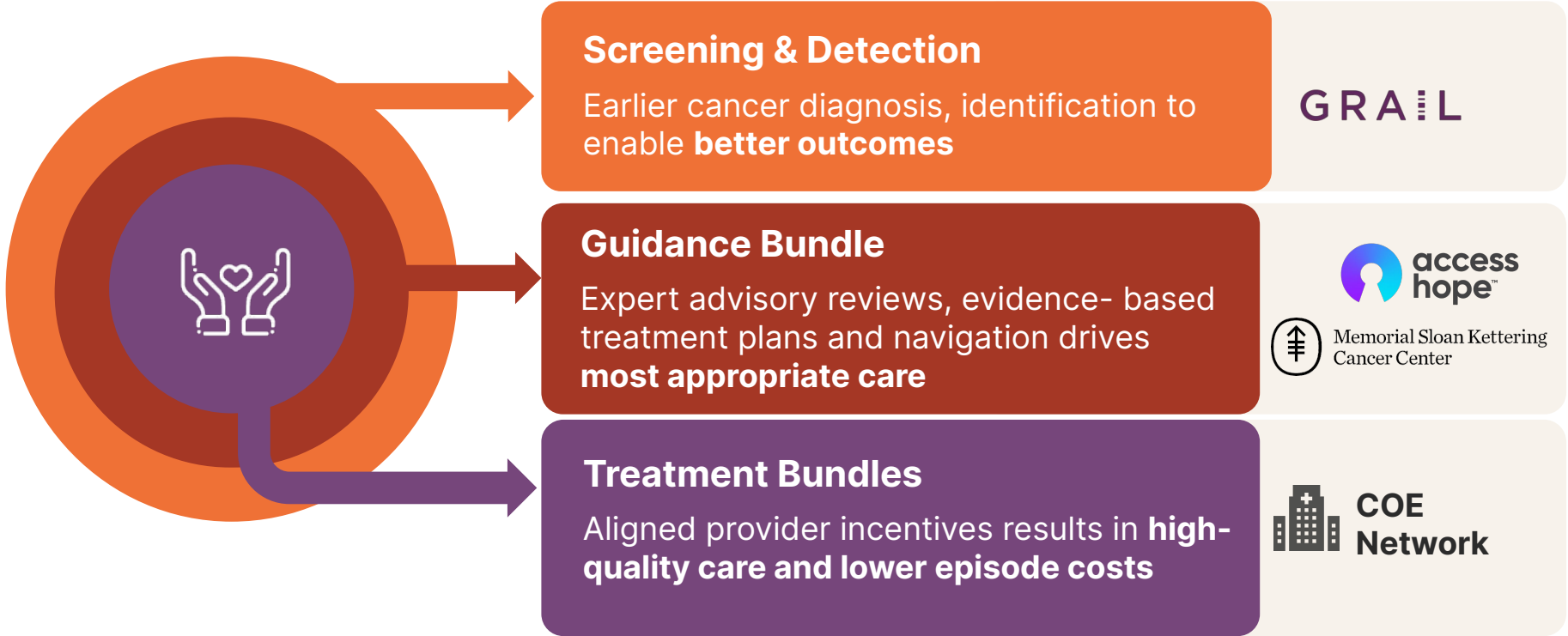


Suboptimal outcomes, quality of life



Patient stress & confusion

How we're approaching cross-continuum support



What we mean when we say “Center of Excellence”



Financial accountability

- Providers must be willing to take on risk, bundled payments
- Target providers already providing cost-effective care, including:
 - Selecting affordable drugs
 - Reducing unnecessary utilization
 - Keeping patients out of the ED and hospital



Superior quality

- Assess quality of care provided, including (but not limited to):
- Patient experience, satisfaction
 - Adherence to guideline-concordant care
 - Symptom management
 - End-of-life care
 - Volumes



Whole-person care

- Assess the patient experience, including (but not limited to):
- Availability and access
 - Team-based care
 - Commitment to continuous quality monitoring, improvement
 - Support services, including palliative care, nutrition, social work, massage, exercise classes

Interested in learning more?

RELATED RESOURCES

- ❑ *Clinical value of second opinions in oncology: A retrospective review of changes in diagnosis and treatment recommendations*
- ❑ *Novel Program Offering Remote, Asynchronous Subspecialist Input in Thoracic Oncology: Early Experience and Insights Gained During the COVID-19 Pandemic*
- ❑ *Cancer Now Top Driver of Employer Health Care Costs, Says Business Group's 2023 Health Care Strategy and Plan Design Survey*
- ❑ *2023 Healthcare Trends: Employers Look to Value-Based Care Solutions to Cope With Cancer "Double Whammy"*
- ❑ *How Prudential Addressed Rising Cancer Care Costs with Carrum Health*

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Thank you

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