

Vaccine Hesitancy and Empowering Employers

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President and CEO, Employers' Forum of Indiana

November 4, 2021

2:00 – 4:15pm EST

Twitter: @EmployersForumIN

LinkedIn: Employers' Forum of Indiana

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Agenda

Welcome and Overview of the Vaccine Hesitancy Problem

Keynote: National Update on Vaccine Hesitancy

- Christa-Marie Singleton, MD, MPH – Center for Disease Control and Prevention

Overcoming Vaccine Hesitancy Panel Discussion

- Jerome Adams, MD, MPH – Purdue University
- Lana Dbeibo, MD – Indiana University School of Medicine and IU Health
- Tim Ingle, MBA – Red Gold

Forum Hospital Value Dashboard Beta Launch

- Gloria Sachdev – Employers' Forum of Indiana

Employers' Forum of Indiana Work Group Report Outs

- Veronica Vernon, PharmD, BCPS, BCACP, NCMP – Butler University
- Linda Wilgus, CPA, CMPE – Northwest Radiology Network
- Gloria Sachdev, BS Pharm, PharmD – Employers' Forum of Indiana

Forum Year in Review

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Vaccine Hesitant vs Resistant

40

Indiana's rank among
states for population
that's been vaccinated

— Becker's Hospital Review
11-4-21

49.9%

fully
vaccinated
Hoosiers

— Becker's Hospital
Review 11-4-21

Indiana: at least one
dose of Vaccine by
Race:

- Asian **70%**
- White **50%**
- Hispanic **49%**
- Black **42%**

Kaiser Family Foundation
11-1-21

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<https://www.kff.org/coronavirus-covid-19/issue-brief/latest-data-on-covid-19-vaccinations-race-ethnicity>

<https://www.beckershospitalreview.com/public-health/states-ranked-by-percentage-of-population-vaccinated-march-15.html>

Approaching the Hesitant

Who's Been Vaccinated in the U.S.?

Political Affiliation

Democrats/lean Dem: 90%
Republicans/lean Rep: 60%

Faith

Catholic: 82%
Unaffiliated: 75%
Protestant: 66%
Evangelical: 57%

Education

College Grad: 95%
High School or less: 77%

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<https://www.pewresearch.org/fact-tank/2021/09/20/10-facts-about-americans-and-coronavirus-vaccines/>

Indiana: General Demographics

Political Affiliation

42 % Republican
37 % Democrat
20 % Independent

Faith

72% Christian
52% Protestant
26% Unaffiliated

Education

88% have high school diploma
26% - have college degrees

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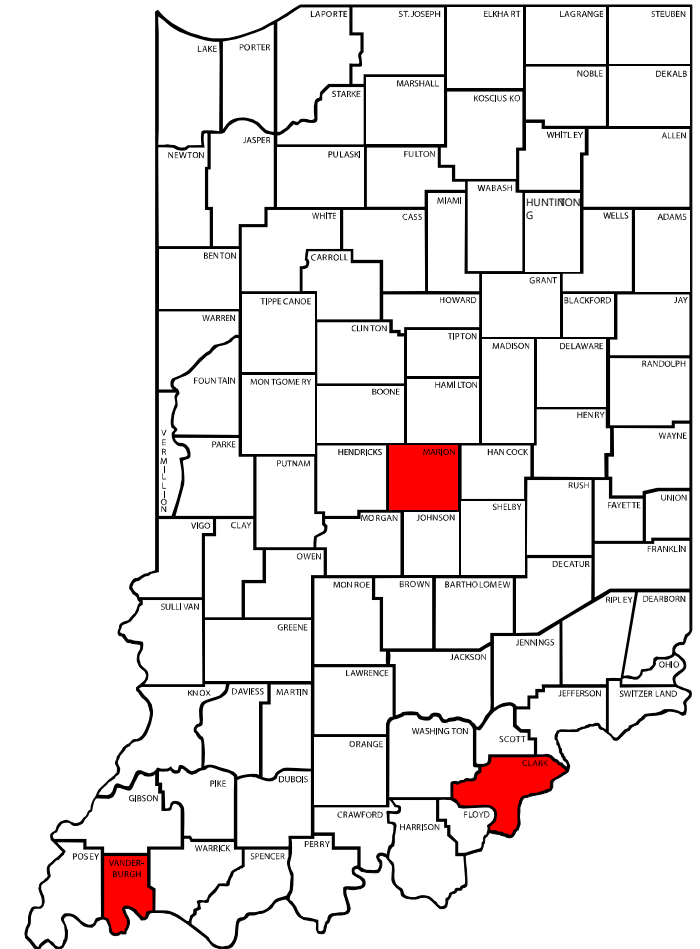
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<https://www.pewforum.org/religious-landscape-study/state/indiana/party-affiliation/>
<https://www.worldatlas.com/articles/religious-beliefs-in-indiana.html>
<https://www.census.gov/quickfacts/IN>

COVID-19 Impact on Hospitals

Indiana National Guard Hospital Crisis Response Teams were deployed to:

1. Ascension St. Vincent Hospital, Indianapolis
2. Clark Memorial Hospital, Jeffersonville
3. Deaconess Hospital, Evansville



Employers who are Mandating COVID Vaccination

National

1. Amtrak
2. Blackrock
3. Cisco
4. Citigroup
5. CVS Health
6. Deloitte
7. Delta Airlines
8. DoorDash
9. Disney
10. Facebook
11. Google
12. Tyson Foods
13. Walmart

In Indiana

1. Anthem
2. Eli Lilly
3. Roche
4. Rolls Royce
5. Salesforce
6. Indiana University
7. Notre Dame
8. Butler University
9. IU Health
10. Eskenazi Health
11. Community Health Network
12. Ascension St. Vincent's
13. Franciscan Health (in process)



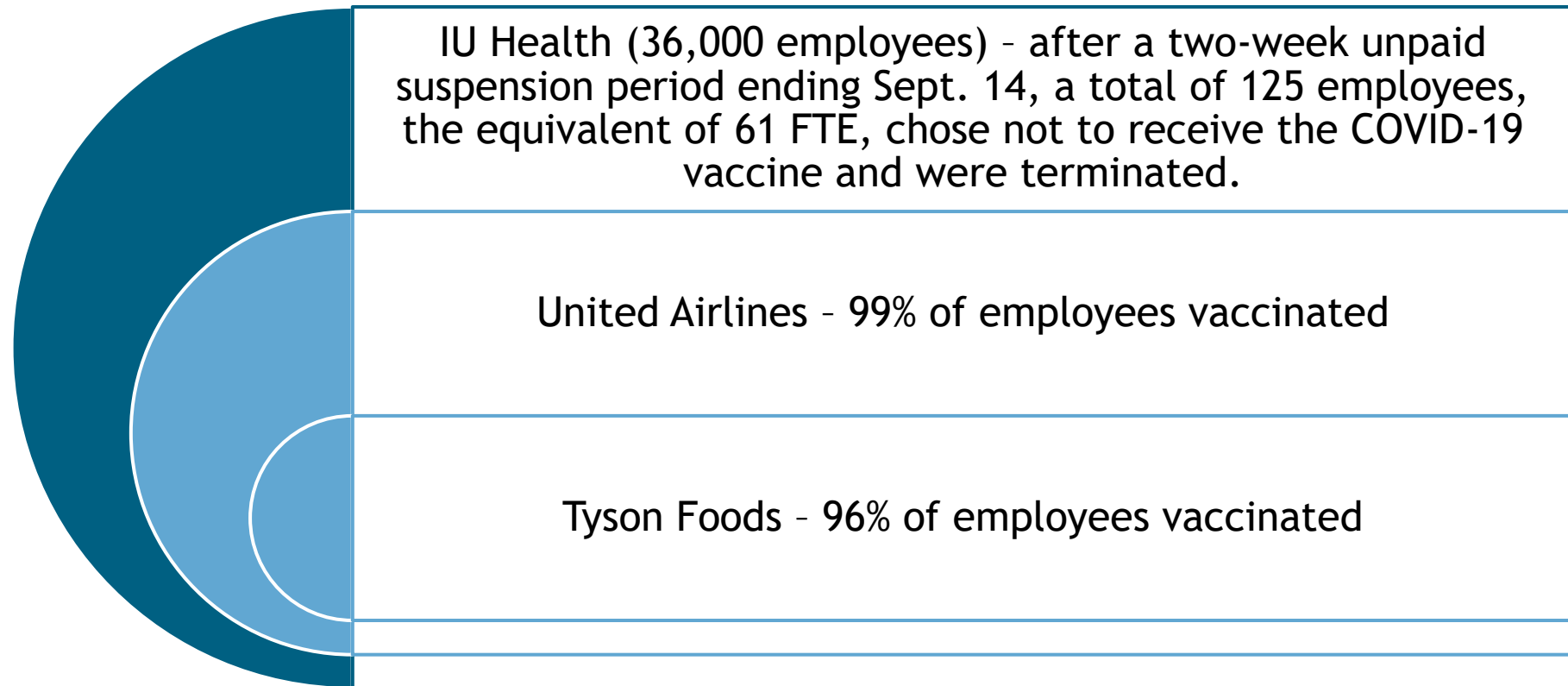
*Required for everyone, in office and/or travel

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Results of some Employers with Mandates



Source: Kaiser Family Foundation October 28, 2021

<https://thehill.com/policy/healthcare/578748-one-percent-of-adults-say-theyve-left-job-due-to-vaccine-mandate-kff-poll>

<https://www.shrm.org/resourcesandtools/hr-topics/employee-relations/pages/employers-enforce-vaccine-mandates-even-though-some-workers-quit.aspx>

<https://www.cnbc.com/2021/10/28/covid-vaccine-some-5percent-of-unvaccinated-adults-have-quit-their-jobs-over-a-mandate-survey-shows.html>

<https://fox59.com/news/coronavirus/125-employees-leave-iu-health-over-covid-19-vaccine-mandate/>

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Incentives to get Vaccinated

- NYC \$100 – 250,00 takers
- Ohio health departments - \$100
- American Airlines – extras vacation day in 2022
- Love's Travel Stops - \$75
- Petco - \$75
- Tyson Foods - \$200
- Walmart - \$150
- Kroger - \$100

Paid Time Off To Get Vaccinated

Transportation voucher
(Lyft;Uber)

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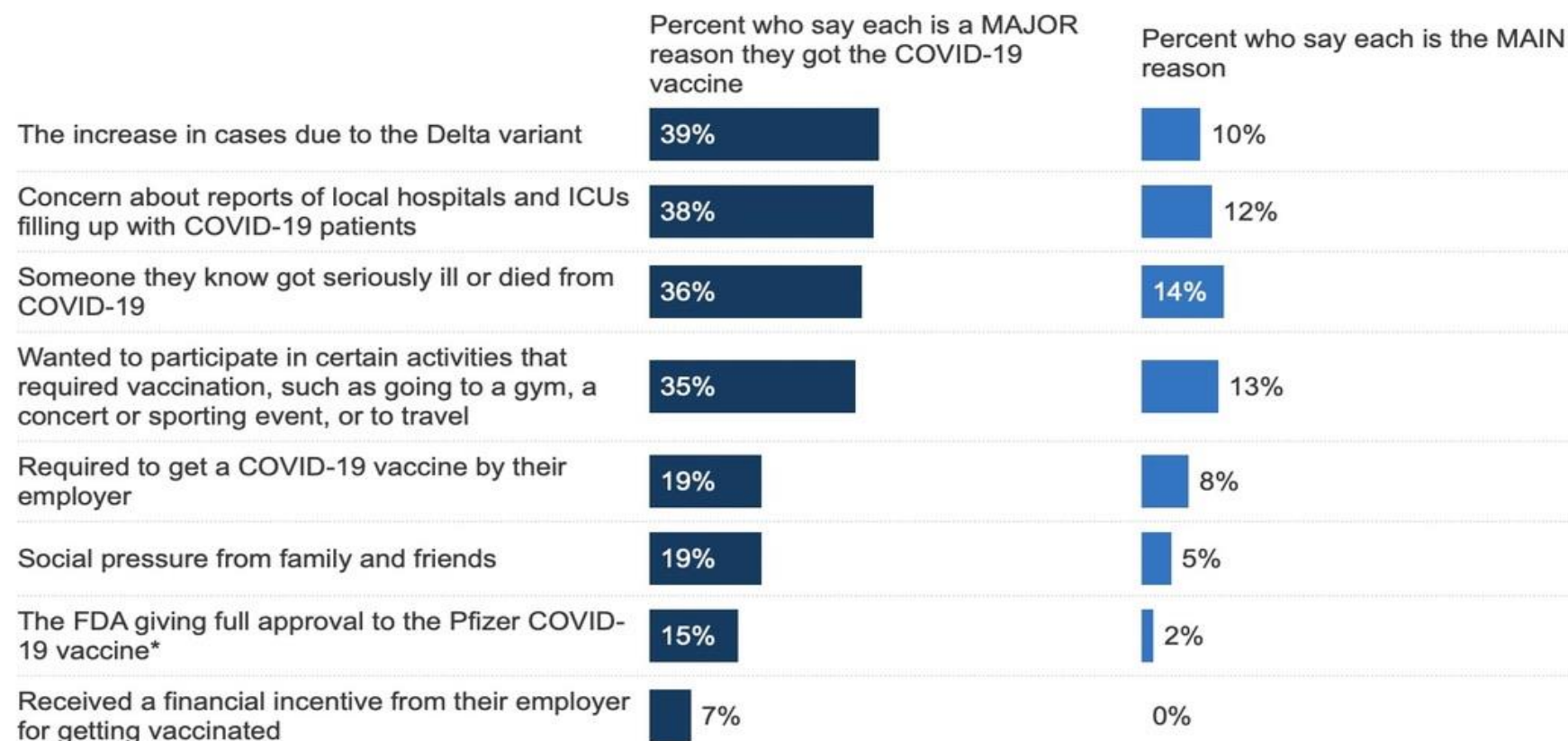
<https://nypost.com/2021/10/04/250k-new-yorkers-have-taken-advantage-of-100-vaccine-incentive/>

<https://www.aarp.org/work/working-at-50-plus/info-2021/companies-paying-employees-covid-vaccine.html>

<https://hrexecutive.com/hres-number-of-the-day-vaccine-incentives/>

What is Motivating People to Choose Getting Vaccinated Now?

Delta Variant, Increased Hospitalizations, And Personal Connections To Those Who Got Ill Or Died Are Biggest Motivators For Recently Vaccinated



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NEW Ongoing Forum Project: Hospital Dashboards noting Vaccinated vs Unvaccinated Status

Assess which hospitals have such dashboards

Encourage all hospitals to create vax/unvax dashboards

Forum maintain a living document of hospital dashboard, updated every 2 weeks

Empower employers and all stakeholders to be evidence-based

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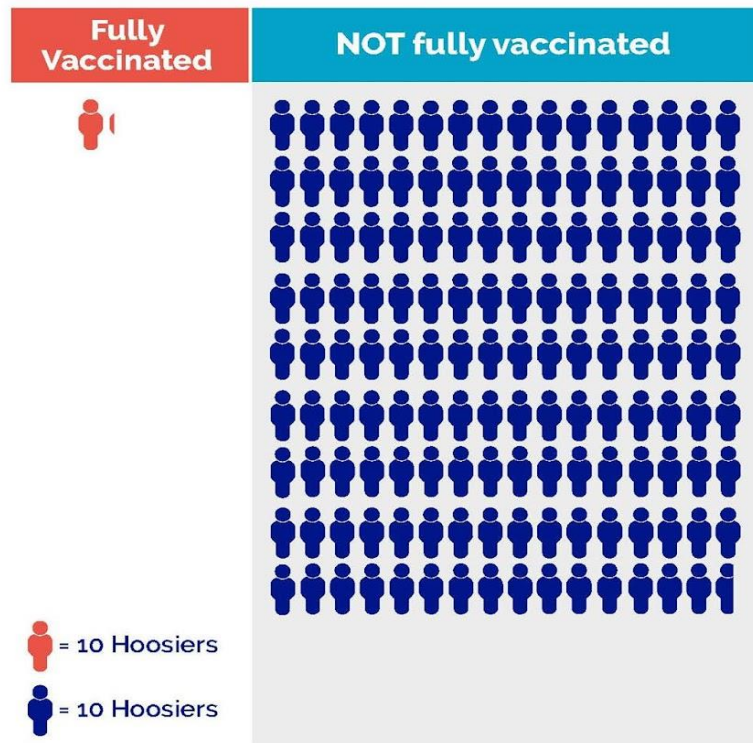
Indiana Department of Health COVID-19 Dashboard

COVID-19 in Indiana
For the week of Sept. 30, 2021



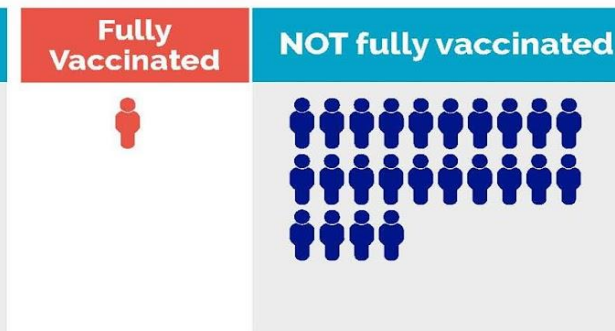
1,447

New hospital admissions:



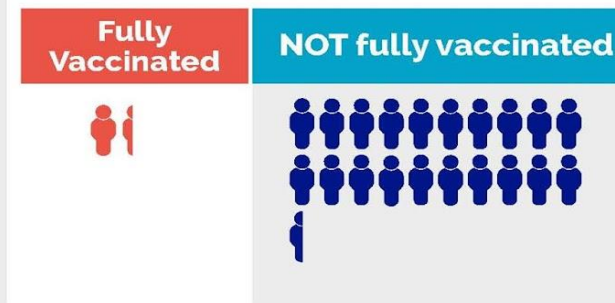
241

Total admitted to ICU:



219

Total deaths:



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24% of Indiana Hospitals have COVID-19 Dashboards

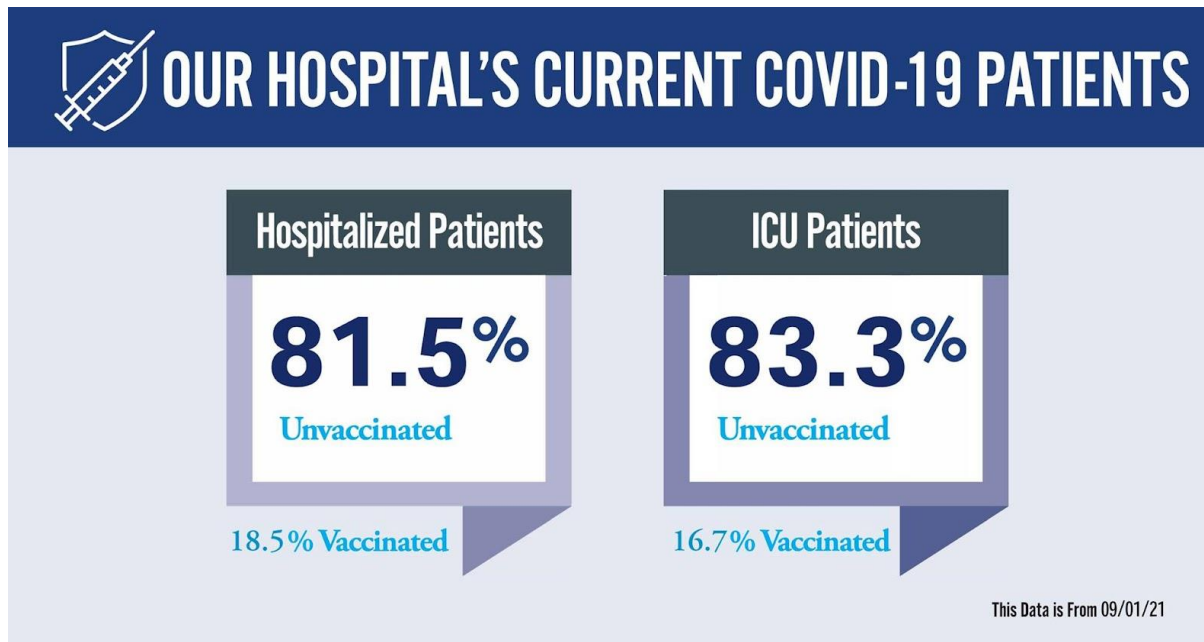
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Clark Memorial Hospital

Location: Jeffersonville, Clark County, IN



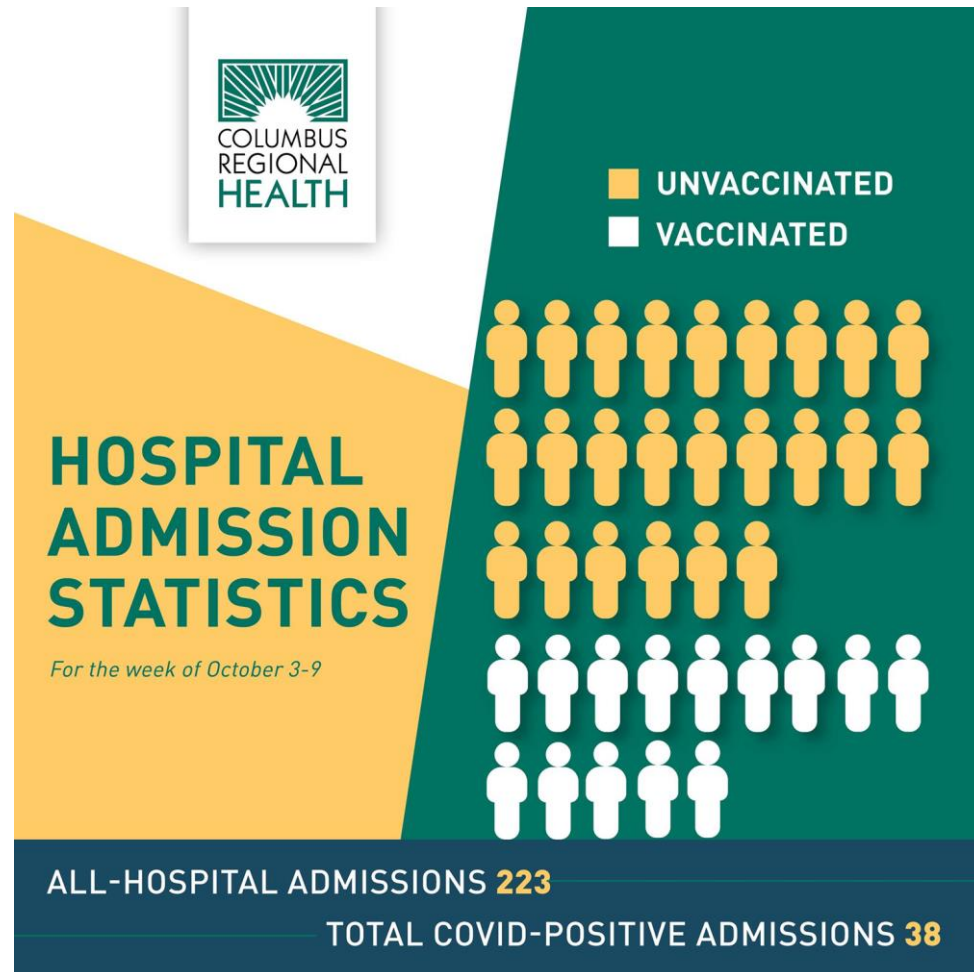
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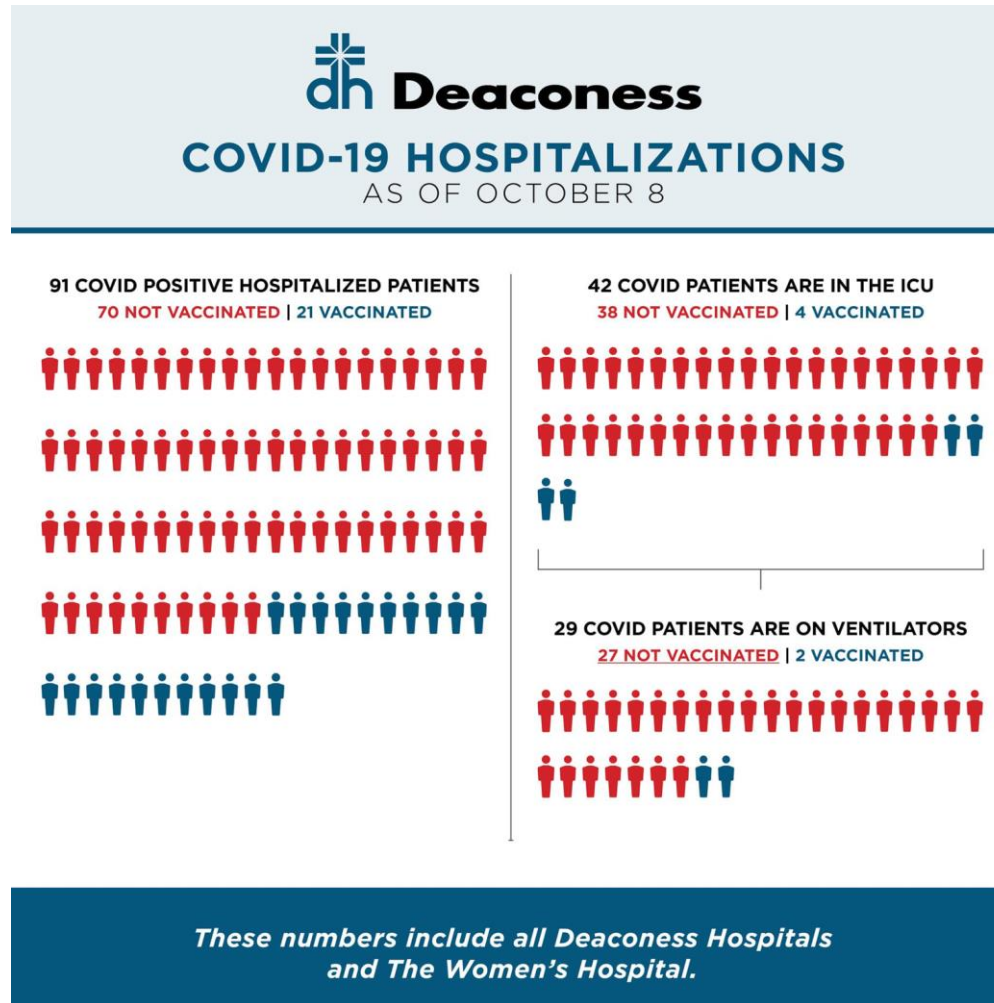
Columbus Regional Health

Location: Columbus, Bartholomew, Indiana



Deaconess Health System

Location: Evansville, Vanderburgh County, IN



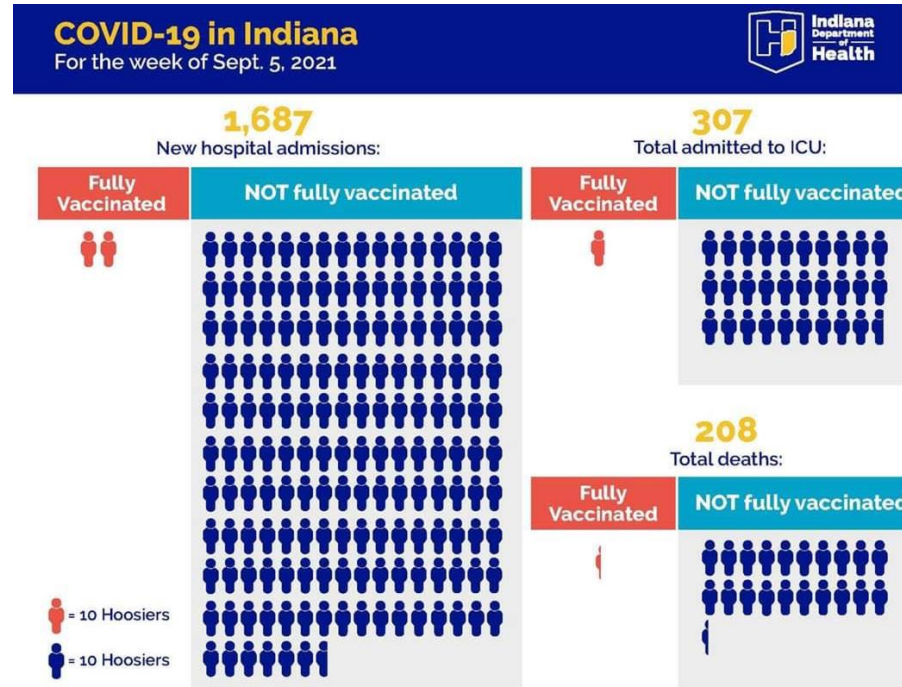
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Goshen Health

Location: Goshen, Elkhart County, IN



Goshen Health Data: On Sept. 17th, Goshen Hospital had 22 COVID-19 inpatients. 15 of those patients were unvaccinated, 5 were in the ICU.

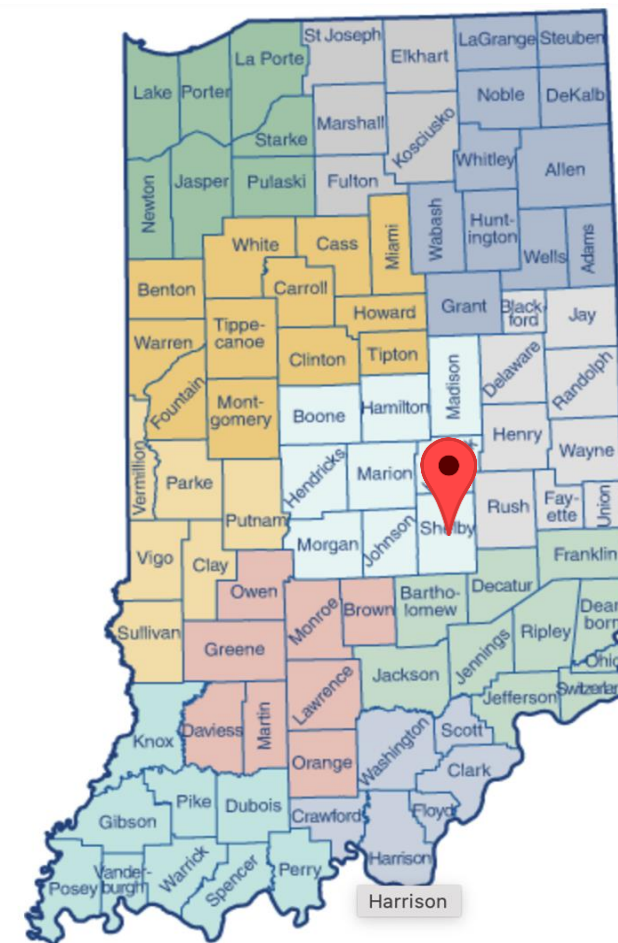
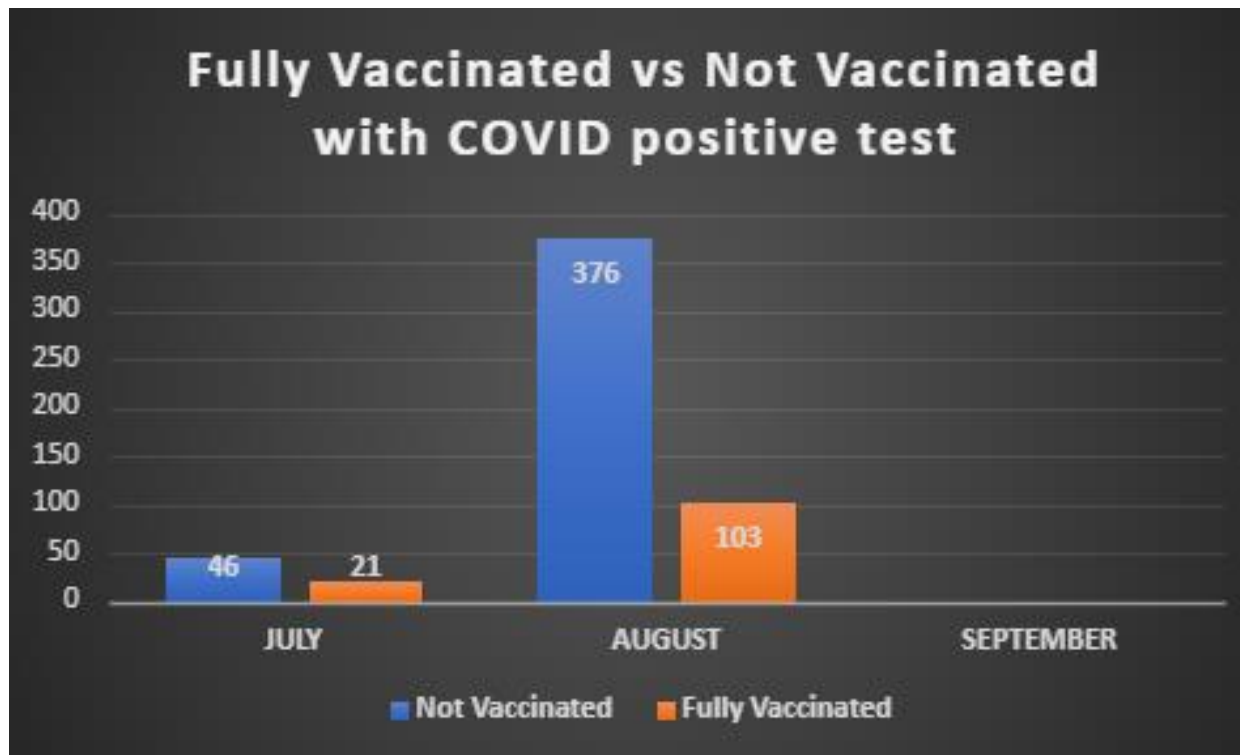
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Major Hospital

Location: Shelbyville, Shelby County, IN



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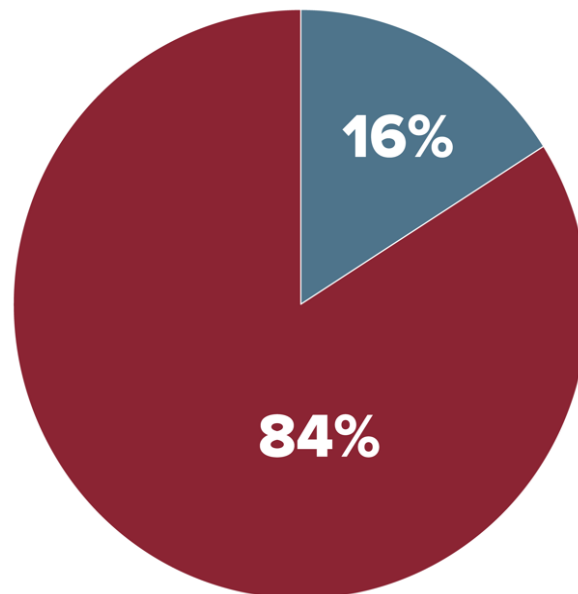
Source: [Major Hospital Facebook](#)

Margaret Mary Community Hospital

Location: Batesville, Franklin, Indiana

% of COVID Inpatients Vaccinated vs. Unvaccinated
8.1.21 - 10.15.21

■ Vaccinated ■ Unvaccinated



108 PATIENTS HOSPITALIZED
DUE TO COVID-19
SINCE AUGUST 1

17 VACCINATED
91 NOT VACCINATED



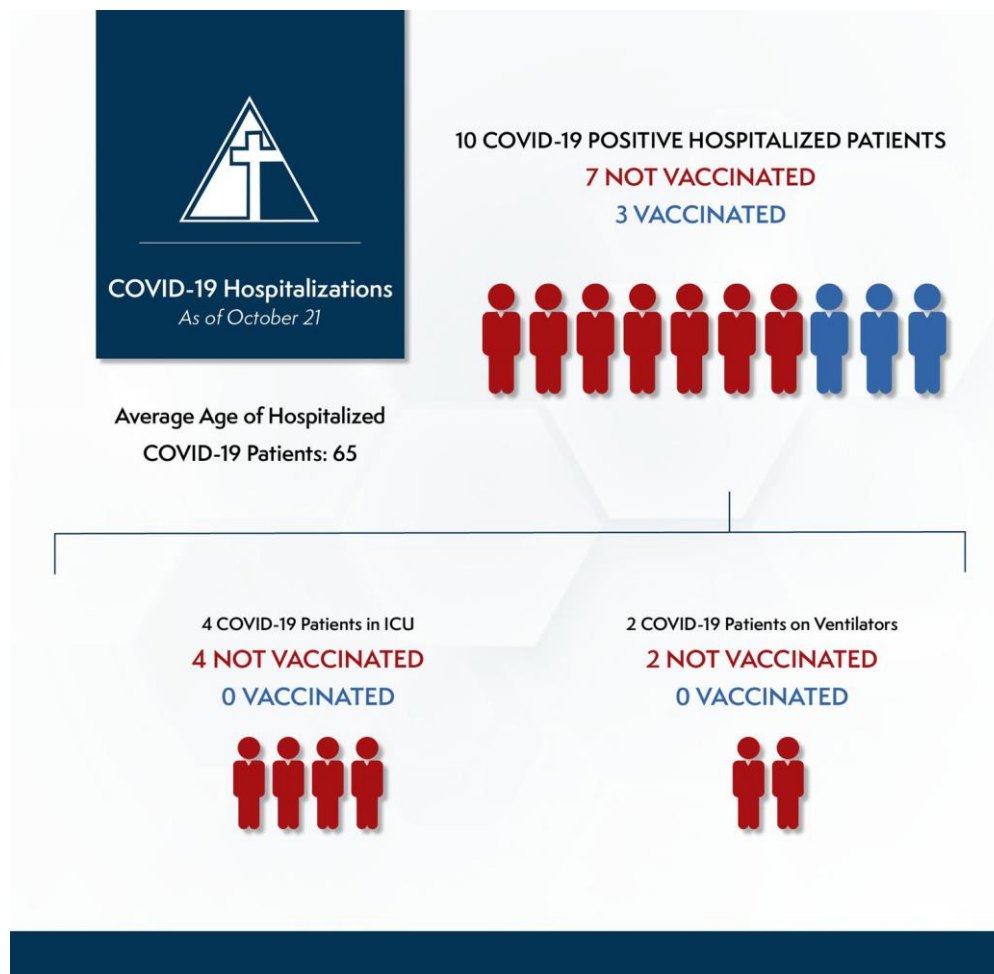
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Memorial Hospital and Health Care Center

Location: Jasper, Dubois County, IN



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Source: [Memorial Hospital and Health Care Center Facebook](#)

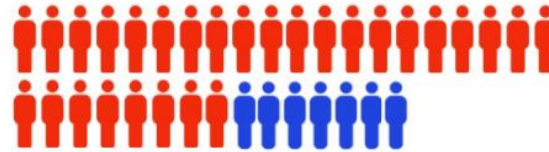
Northwest Health

Northwest Health

COVID-19 Dashboard Snapshot as of 10/15/2021

Hospitalized

In hospital: 35
Unvaccinated: 28
Vaccinated: 7



Intensive Care

In ICU: 8
Unvaccinated: 6
Vaccinated: 2



On Ventilators

On Ventilators: 5
Unvaccinated: 5
Vaccinated: 0



Unvaccinated



Vaccinated

Locations:

- Valparaiso, Porter County, IN
- La Porte, La Porte County, IN
- Knox, Starke County, IN



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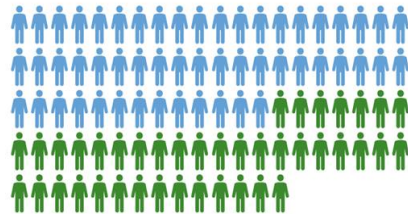
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St. Elizabeth Healthcare

Location: Lawrenceburg, Dearborn County, IN

COVID HOSPITALIZATIONS | 10/22/21

94 TOTAL COVID+
INPATIENTS



25 COVID+
IN ICU



14 COVID+ ON
VENTILATORS



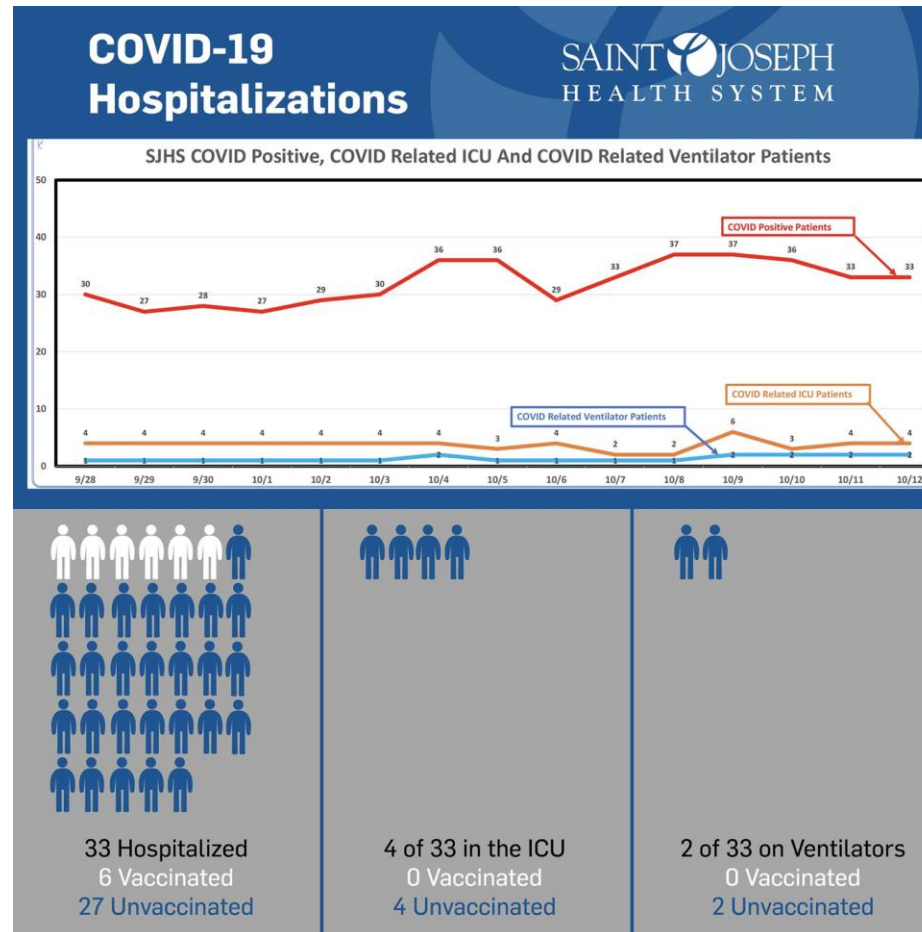
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St. Joseph Health System

Location: Mishawaka, St. Joseph County, IN



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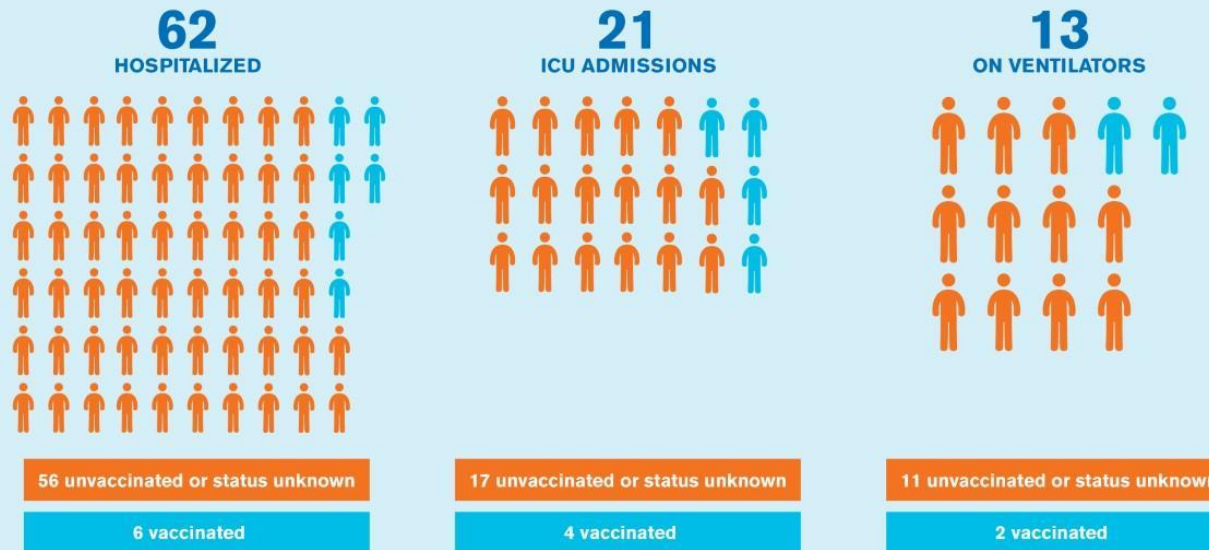
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Source: [Saint Joseph Health System Facebook](#)

Riverview Health

Location: Noblesville, Hamilton County, IN

COVID-19 DISCHARGES AT RIVERVIEW HEALTH IN SEPTEMBER



Does not reflect current admissions and only includes discharges for September.



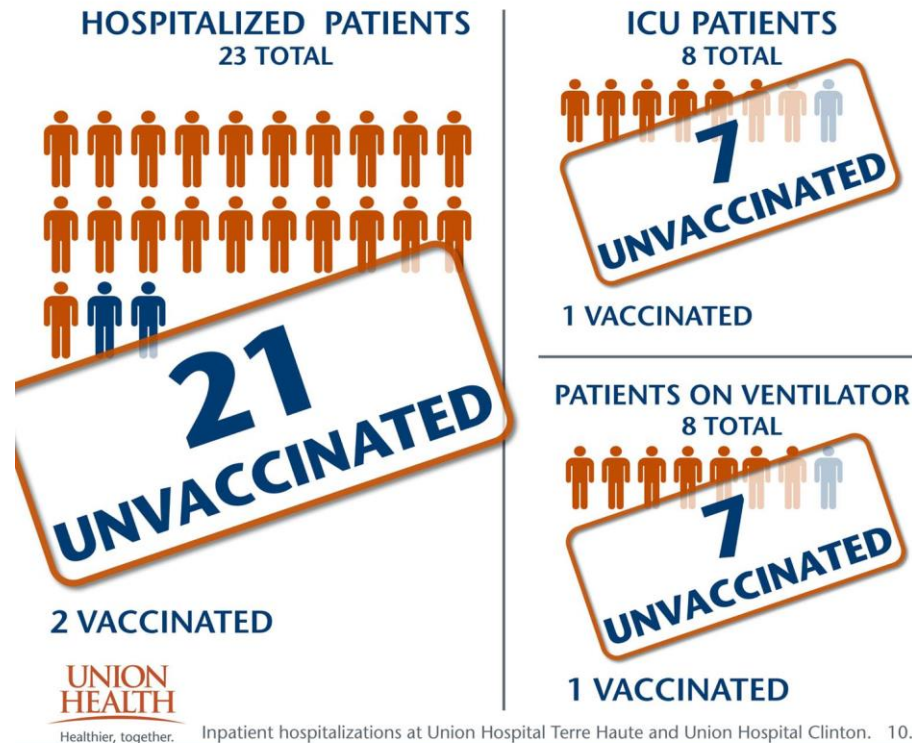
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Union Health

COVID-19 hospitalizations



Find a vaccination location near you. ourshot.in.gov

Location: Terre Haute, Vigo County, IN



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Considerations for COVID-19 Dashboard

- **Hospitals:** If we missed your COVID-19 dashboard, please put the link in the chat box now or email me or Sara Otte and we'll update our living Dashboard document (to be posted on Monday to the Forum website---Initiatives--- Coronavirus Help).
- **For hospitals considering this opportunity:**
 - Display on a prominent location on your website (i.e. under the COVID-19 information center), distribute it via social media
 - What to display: COVID-19 patients vaccinated vs. unvaccinated:
 - Hospitalizations
 - ICU
 - Ventilator
 - Deaths
 - Update: weekly or bi-monthly
 - Utilize numbers from your own hospital or health system

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